



**International Federation of Library Associations
and Institutions**

**AUDIOVISUAL AND MULTIMEDIA SECTION
NEWSLETTER**

Bruce Royan, editor

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COMINGS AND GOINGS

In this edition of the AVMS Newsletter, we say goodbye to a founder member of the Section, and one whose contribution has been invaluable over the years. Monika Cremer, of Staats-und Universitätsbibliothek Göttingen (Germany), has served the maximum possible period with the Section, and has therefore had to stand down from her position of Information Coordinator. She was previously Secretary-Treasurer, and as her swan-song this year, she also organised a hugely successful conference programme. She will be sorely missed. We welcome our newly-elected Information Coordinator, Marwah el-Sahn of the Bibliotheca Alexandrina. The Secretary-Treasurer, Gregory Miura, of the Bibliothèque Nationale de France, and myself as Chairman, Bruce Royan, of Concurrent Computing Ltd (Scotland), have been re-elected to office. We hope you find this Newsletter interesting.

WHAT IS AVMS?

The Audiovisual and Multimedia Section (AVMS) is the international forum for persons working with non-book media in every kind of library and information service. In this regard AVMS:

- concerns itself extensively with all issues relating to sound, still and moving images, and multimedia documents, including collection development, cataloguing, access and conservation, as well as services based upon them, such as children's libraries, language centres, and multimedia digital libraries delivered via the Internet.
- promotes the development of specialist expertise regarding: sources and methods of acquisition; technical issues for carriers and equipment, whether current or historic; legal issues affecting the collection, transfer and delivery of documents; and media-specific rules and formats for cataloguing.
- maintains relationships with relevant IFLA Sections and Core Activities, and other professional organizations for audiovisual archives.

WHO ARE OUR MEMBERS?

MEMBERSHIP:

Membership of the Section comprises three categories: *international and national association members* may register free of charge for two Sections, *institutional members* (libraries and information centres, library schools, bibliographical and research institutions and other institutions and bodies that would like to contribute professionally to our activities) are also entitled to register free of charge for two Sections and *personal affiliates* (individuals wishing to mark their interest in and support for our purposes and professional activities) are entitled to register free of charge for one Section. Each category of member may join additional Sections for an extra fee. The Audio Visual and Multimedia Section now has 50 members from 33 countries all over the world.

If you are interested in the work of the Section, and wish to become a member, please contact :

Marwah el-Sahn, Information Coordinator :
Head of Arts & Multimedia Library, The Library of Alexandria, P.O. Box 138, Chatby
ALEXANDRIA 21526, Egypt
E-mail: marwa.elsahn@bibalex.org

Standing Committee:

The AVMS Standing Committee has 11 members: 7 with term of office 2003-2007 and 4 with term of office 2005-2009. There is currently also one corresponding member of the Standing Committee. All the Members listed below are entitled to attend the SC meetings in Seoul in August 2005. Observers are also welcome to these meetings!

Standing Committee members :

George Abbott, Syracuse University Library, USA (2003-7)
Hong Taek Chung, Korean Film Archive, Republic of Korea (2003-7)
Gregory Miura, Bibliothèque Nationale de France, France (2003-7)
Carmen Velazquez, Biblioteca Nacional, Spain (2003-7)
Sanja Vukasovic-Rogac, City Library of Zagreb, Croatia (2003-7)
Prof. Bruce Royan, Concurrent Computing, United Kingdom (2005-9)
James Turner, EBSI, University of Montreal, Canada (2003-7)
Marita Turpeinen, University of Art and Design Library, Finland (2003-7)
Marwa El Sahn, Bibliotheca Alexandrina, Egypt (2005-9)
Ralf Stockmann, Niedersächsische Staats- und Universitätsbibliothek, Goettingen, Germany (2005-9)
Ms Maria Inês Duraó Carvalho Cordeiro, Fundação Calouste Gulbenkian, Biblioteca de Arte, Lisbon, Portugal (2005-9)

Corresponding Members:

Ms Isabelle Giannattasio, France

SECTION MEETINGS, OSLO, AUGUST 2005
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As usual, the Standing Committee met twice during the IFLA Conference:
Saturday 13 August, 11.30-14.20 - Olympia (R) / Friday 19 August, 14.00-16.50 Hall C (F)

Participants:

Bruce Royan (chair, Scotland), Gregory Miura (secretary and treasurer, France), Kirsten Rydland (Norway), Marwa El Sahn (Egypt), Maria Ines Cordeiro (Portugal) Carmen Velazquez (Spain), Marit Hamre (Norway)

1st meeting only: James Turner (Canada), George Abbott (USA), Marita Turpeinen (Finland), Amadou Bekaye (Mali)

2nd meeting only: Sanja Vukasovic-Rogac (Croatia), Cecile Cassafieres (France), Svetlana Artamonova (Russia)

1. Elections

Bruce Royan, Gregory Miura and Monika Cremer ended their term as, respectively, chair, secretary/treasurer and information co-ordinator of the section. Bruce Royan and Gregory Miura were both re-elected for a two year term. Monika Cremer was due to leave the section after the conference. Marwa El Sahn was elected to replace her as information co-ordinator.

2. Oslo Conference – facts and plans

Section members exchanged information about events and sessions during the conference. It's really interesting to see that a lot of subjects related to our field were addressed in Oslo.

The Section dinner was held during the week in order to meet section members that cannot attend section business meetings. We hope to make this event a tradition. Secretary will organise the dinner in Seoul next year probably close to conference venue.

Bruce Royan congratulated Monika Cremer for the organisation of Audiovisual and Multimedia open session but also for all the work she did these past years. AVM section will miss her a lot.

The auditorium had been packed, with over 90 delegates and lots of interventions from the floor. The programme was well balanced and of high interest. Section members picked the paper of Dr. Beate Engelbrecht, « Audiovisual Media online in Libraries: An Example from Germany », to be selected for IFLA Journal (<http://www.ifla.org/IV/ifla71/papers/134e-Engelbrecht.pdf>).

On the organisation of the conference, the venues were not so practical from an access but also an architectural point of view (mainly the exposition hall), even though staff and volunteers were really effective. Transportation pass or guidelines ought to be given to all participants at every conference. This conference showed on some aspects that there are some budget problems with by example catering or Internet access. Nevertheless, the cultural evening at the Folk Museum was a very good idea and a great event.

3. Projects

- AVM Guidelines

The guidelines are now available in the 5 IFLA official languages.

In order to promote these guidelines, we may think about articles, news posting on professional forums and mailing lists and communication to other associations.

We have now the possibility to work on translations in other languages. Sanja Vukasovic-Rogac presented the printed version of the Croatian translation and Kirsten Rydland the Norwegian version. We had propositions on the following ones from section members:

- Arabic (Marwa El Sahn)
- Portuguese (Maria Ines Cordeiro)

IFLA HQ has to give formal approval for each new translation and will make it available on IFLA website. We should look for a Korean translation for Seoul.

- Survey on the legal deposit of Audiovisual and Multimedia materials

Gregory Miura reported. The data collection phase is quite time consuming but a first draft of results and analysis will be ready for Seoul. This report should be of some interest for other sections. In this context a contact with the South East Asian and Oceanian audiovisual archives association, SEAPAVAA (<http://www.seapavaa.org>) will also be relevant. Two sections could be of some help to improve data collecting: National libraries and Research services for Parliament. They will be

- Extending AMLA/Library of Congress MIC (Moving Image Collections) beyond North America to cover developing countries:

James Turner reported on behalf of Samira Sambaïno and Marwa El Sahn. The section greatly welcomed the work to date on this project, which has been completely on a volunteer basis to date. The next step will be the implementation of a localisation toolkit on MIC website for an international access to resources in several languages. The section planned to ask for project money from Division VI budget in order to attend a meeting with MIC people and also to hire a student assistant to develop the toolkit in the three languages as a test (Arabic, French and Spanish)

- Other possibilities:

There's at this moment discussions on ISBD reformation. We should play our part in it. Carmen Velazquez and Sanja Vukasovic-Rogac volunteered to see if it's possible and report to the section.

4. Seoul Conference – suggestions and plans

Section members discussed the possibility of a joint session with Art libraries, Information Technology or National libraries sections new technological developments for access to

multimedia and audiovisual materials. Several contacts with concerned sections will be set out during and after the conference to join forces or gain extra hours. The question of an off site session was also discussed.

5. Strategic Plan 2005-2006

The previous strategic plan will be updated with the actions decided during Oslo meeting also taking into account the statements produced for the IFLA review process. This will be a new draft that will circulate by the end of the year.

6. Review process

Chair and secretary warned section members about the purpose of the reviewing process. IFLA must improve its organisation in reducing the number of section and AVM is one of the smallest ones. It must be taken into account in our propositions of reorganisation.

A first draft of the document assessing the review process will be undertaken by chair and secretary of the section. Section members began to express proposals for enhancing the section organisation and workflow during conferences and between them

7. Any other business

Bruce Royan has been elected secretary of Division VI. Nancy Gwinn, chair of Preservation and Conservation section has been re-elected as division chair. Bruce Royan made a call for suggestions for a satellite meeting linked to the Durban Conference in 2007. There will be a pre conference of the World Summit on Information Society at the Bibliotheca Alexandrina in Egypt.

THE AVMS OPEN SESSION AT IFLA OSLO 2005

The theme of the 2005 open session was "Access to Audiovisual and Multimedia Materials". The speakers and their themes were:

-Guidelines on the Production and Preservation of Digital Audio Objects.

JACQUELINE VON ARP (Norwegian Institute of recorded Sound, IASA, Stavanger, Norway),
LARS GAUSTAD (National Library of Norway, Mo I Rana, Norway)

-Improving access to audiovisual and multimedia materials: the Moving Image Case Study of InterPARES2

JAMES M TURNER (École de bibliothéconomie et des sciences de l'information Université de Montréal, Montréal, Québec, Canada), MARY IDE (Media Archives and Preservation Center, WGBH Educational Foundation, Boston, Massachusetts, USA), RANDAL LUCKOW (Turner Broadcasting System Atlanta, Georgia, USA), ISABELLA OREFICE (Associazione Nazionale Archivistica Italiana, Roma, Italia)

-Audiovisual Media online in Libraries: An Example from Germany

Dr. BEATE ENGELBRECHT (IWF Wissen und Medien, Göttingen, Germany)

-Access to Audiovisual and Multimedia Materials: What are the Challenges for Developing Countries?

ELIZABETH F WATSON (Learning Resource Centre, The University of the West Indies, Cave Hill, Barbados)

-A World Wide Web of Possibilities. Using the web to present Audiovisual and Multimedia Collections.

KIRSTEN RYDLAND (National Library of Norway, Mo I Rana, Norway)

All papers are available at: <http://www.ifla.org/IV/ifla71/Programme.htm>

COORDINATING COUNCIL OF AUDIOVISUAL ARCHIVES ASSOCIATIONS

The Chair of AVMS is, ex-officio, IFLA's representative on the Co-ordinating Council of Audiovisual Archives Associations (CAAAA). The eighth meeting of CCAAA was held on 18th March, 2005 at UNESCO in Paris.

Reports of NGOs and UNESCO

Much of the Meeting consisted of reports of the relevant activities of UNESCO and member NGOs:

- Association of Moving Image Archivists (AMIA)
- International Federation of Film Archives (FIAF)
- International Federation of Television Archives (FIAT)
- International Association on Sound and Audiovisual Archives (IASA)
- International Council on Archives (ICA)
- International Federation of Library Associations and Institutions (IFLA)
- Southeast Asia-Pacific Audiovisual Archive Association (SEAPAVAA)

CAAAA website

CAAAA has a website at

<http://www.ccaaa.org>

which contains News and Activities of interest to AVM Librarians.

CAAAA and UNESCO

The meeting was addressed by Elizabeth Longworth, Director of the Information Society Division of UNESCO, who stressed the importance of the CCAAA for UNESCO. It represented an ideal meeting point and offered the advantages of a unified communication platform and co-ordinated PR efforts. CCAAA agreed to pursue closer liaison with UNESCO's Information for All Programme (IFAP).

CAAAA Task Force on professional training and education

A Task Force has been set up to coordinate activities in this field.

International Management Symposium for Audiovisual Archives (IMS)

Following on from the great success of the Joint Technical Symposium, CCAAA agreed to organise a symposium on management issues. This would take place in 2006 or 2007.

World Intellectual Property Organisation (WIPO)

It was agreed that a CCAAA representative should make a statement at the next WIPO conference on the importance of access to AV heritage..

International Committee of the Blue Shield

The aim of the ICBS is to protect cultural heritage during armed conflicts and as AV archives are potential targets, CCAAA have applied for membership.

UNESCO Paper on Digital Preservation Costs

CAAAA have been asked for input on this important study.

CALL FOR FOR PAPERS, SEOUL, 2006

The IFLA Audio-Visual and Multimedia Section, together with the IFLA Information Technology Section, and in association with the IFLA National Libraries Section, is holding its Open Session in Seoul, South Korea, 20 – 24 August 2006, on the theme:

"New Access Technologies: Exploring the Heritage"

The overall theme of the 2006 World Library and Information Congress is "Libraries: Dynamic Engines for the Knowledge and Information Society" and our programme is focused on a range of new and exciting technical developments that Libraries can exploit to improve access to audiovisual and multimedia resources, which increasingly constitute the Knowledge and Memory of modern nations, and yet are currently little recognised and greatly under-used. The high state of technological awareness in Korea coupled with its rich and distinctive heritage would make Seoul the ideal location for a session of this kind.

Proposals are invited for papers describing emerging technologies in this field that deserve wider exposure and discussion by librarians, including:

- Content-based image searching on non-linguistic criteria
- Automatic indexing of time-based media through voice recognition
- Open captioning of film for the visually impaired
- Retrieval of 3D objects

If you are interested in presenting a paper on this topic, please send a detailed abstract (1 page or at least 300 words) of the proposed paper (must not have been published elsewhere) and relevant biographical and contact information of author(s)/presenter(s), by **15 December 2005**, preferably in a Word e-mail attachment, (although paper copies will be accepted by mail) to:

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The abstracts will be reviewed by members of the Audiovisual and Multimedia Section's Standing Committee. Successful proposals will be identified by **31 January 2006**. Full papers will be due by **15 April 2006** to allow time for review of papers and preparation of translations; each full paper must be an original submission not published elsewhere, and no more than 20 double spaced A4 pages in length. The paper should be in one of the IFLA languages (English, French, German, Spanish or Russian).

At least one of the paper's Authors must undertake to be present to present a summary of the paper (some 20 minutes) during the Section's programme in Seoul. PLEASE NOTE that the expenses of attending the Seoul conference (including travel, expenses and conference fee) will be the responsibility of the author(s)/presenter(s) of accepted papers.

SECTION DISCUSSION LIST

The Section on Audiovisual and Multimedia has its own discussion list, SCAVM-L. To join, send the message « subscribe SCAVM-L <yourfirstname> <yourlastname> » to listserv@infoserv.inist.fr

PUBLICATION OF THE GUIDELINES

Printed copies of the IFLA Guidelines for Audiovisual and Multimedia Materials in Libraries are available in English, French, Spanish, German and Russian from IFLA HQ price 10 Euros, or it can be downloaded from:

<http://www.ifla.org/VII/s35/pubs/avm-guidelines04.htm>

In addition to the five printed versions, e-translations of the Guidelines are currently downloadable in Croatian and Norwegian - and Catalan, Portugese and Arabic versions are promised for the New Year. Further languages are being sought – volunteers for a Chinese language version would be particularly welcome.