

# IFLA IAP INTERNATIONAL ADVOCACY PROGRAMME



[ifla.org/libraries-development](https://ifla.org/libraries-development)



International  
Federation of  
Library  
Associations and Institutions

# What IFLA Did

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regional workshops on the SDGs, libraries and advocacy, in Africa, Asia-Oceania, Europe, Latin America, Caribbean, and MENA

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76

participating countries from all regions

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150

leaders in the library field signed agreements with IFLA to take action

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24

projects funded by IFLA to raise awareness and increase capacity for advocacy

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38

additional countries got involved through these projects

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Ongoing

personalised support and follow up from IFLA. Advocacy materials and guidance offered in several languages

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# What IFLA Achieved

773

trainings and meetings organised around the world to raise awareness of the SDGs

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20,857

librarians reached with these trainings and meetings

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62,390

library-end users or general public reached through activities and SDG-awareness campaigns

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183

meetings with government officials or decision-makers and

49

meetings with United Nations representatives

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Following our efforts, we have encouraged the millions-strong library field to unleash their creativity and created a **powerful movement to support the SDGs**. Serious games, videos, calendars, t-shirts, furniture, dedicated websites, social media groups, booklets, handouts, are just some examples of this **worldwide campaign to promote the role of libraries in achieving the SDGs and the 2030 Agenda**.

During the course of the IFLA IAP, we have seen libraries included in SDG-related national commissions and stakeholder implementation and monitoring meetings. Nearly 10 countries have included libraries in their SDG-related National Development Plans. This is just the beginning. We will keep working to ensure libraries receive the recognition they deserve as **partners for development**.

The IFLA International Advocacy Programme is a capacity-building programme by IFLA, designed to promote and support the role libraries can play in the implementation of the United Nations 2030 Agenda and the Sustainable Development Goals (SDGs).

Through the IAP, IFLA aims to establish an engaged community of advocates who will clearly highlight the positive impact of libraries, and library and information professionals, in the achievement of the SDGs.

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## What IFLA Brings

The International Federation of Library Associations and Institutions (IFLA) is the leading international body representing the interests of library and information services and their users. It is the global voice of the library and information profession.

<b>Reach</b>	1,293 members (including national and international associations, institutions, organisations and individuals) in 137 countries
<b>Presence</b>	at the UN and all relevant international fora
<b>Partnerships</b>	with academia, civil society, development and international organisations
<b>Synergies</b>	Links with other IFLA projects and programmes to build capacity for advocacy, particularly the IFLA International Leaders Programme and the IFLA Library Map of the World SDG Stories ( <a href="http://librarymap.ifla.org/stories">librarymap.ifla.org/stories</a> )

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Engage with us:

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