



All Tradition is Change



Bibliotek



Stockholm

- Capital of Sweden
- 800 000 Inhabitants



Bibliotek



Stockholm Public Library

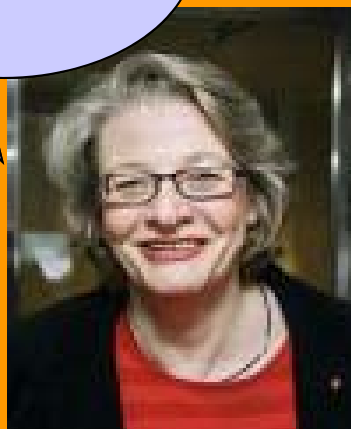
- Asplund Library
- 39 Branch Libraries & The Children's Mobile Library
- The International Library with media in 120 languages. Also serves as a national resource center
- The Library on the web:
www.biblioteket.stockholm.se





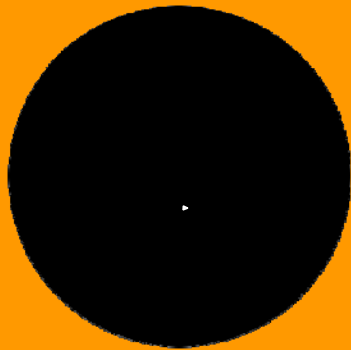
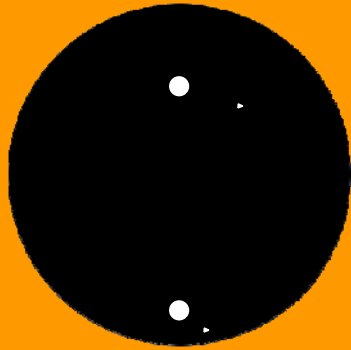
Stockholm Public Library

Hello
!



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What we had:

- **Focus on the Collections**
- **Little Cooperation both Internally and externally**
- **Small Opportunities for the Staff to work with new tasks or with new target groups**
- **Not so much real User Influence**

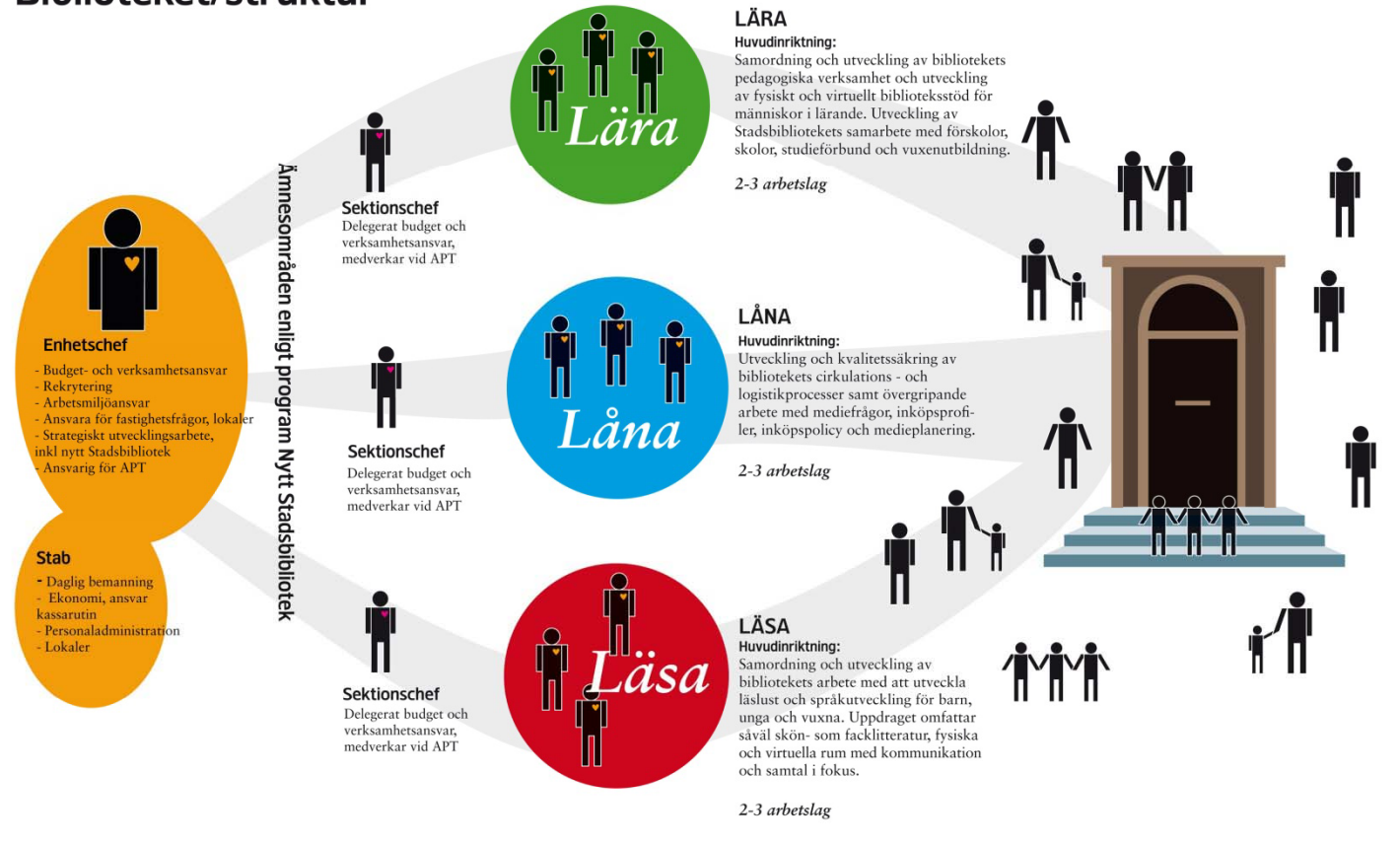
What we want:

- **Focus on the User**
- **User Driven Innovation**
- **Cooperation**
- **Flexibility**
- **A Learning Organization where people dare to try and dare to both fail and succeed**



Learning, Reading and Lending

Biblioteket/struktur



Bibliotek

Three Sections

Reading: Focus on reading, fiction and non-fiction, on the web. The Library as a Meeting Point. Events

Lending: focus on media, acquisitions, technical and logistic issues for better service

Learning: Focus on Life Long Learning, cooperation with pre-schools, schools and others that work with Learning

Bridging the Gap

Management: Visions, Plans for the Future, Ideas ...

Staff: Realities, Everyday Activities, Lack of Resources

We have to share "realities" – to make sure the visions come true through encounter between people and people and people and media

Everything is change!

People are moving and so are ideas, societies, libraries.

Connection, participation, sharing, networking.
Attitudes

But the Core Mission of the Library is still to make information and experiences available for all, regardless of income, background, education.

To come further all changes have to relate both to the vision and to the everyday life at the Library.

The Value of the Library is not in the vision it self, but in every encounter between staff-user, user-user, user-media

Activities to bridging the gap

- **Process Mapping**

To discuss what we are doing, why we do it and how we do it. And to describe every main activity in a process map

- **Approach and Attitude to the Library user**

To ensure good quality in every meeting with the need of the user in focus, not the Library/the organization of the Library

- **Values**

Words that describe our vision and ideas as guidelines for external and internal meetings. **Words that we share.** To make it possible for the staff to make their own decisions and to take responsibility for good meetings of high quality

In ten years ...

**Asplund + Delphinium
= True**

**An Organization that
is well prepared to
meet the demands
and challenges of
that time and of the
future**

