

**IFLA News Media Section Business Meeting  
August 16 and 19 2014  
2014 WLIC  
Lyon France**

**Agenda August 16**

Room: Foyer Gratte-Ciel Rône, Lyon Convention Centre

<b>Item</b>	<b>Responsible</b>
Welcome and introduction	Minna Kaukonen  All
Silent moment to remember Standing Committee Member Birdie McLennan	
Review and approval of agenda	Minna Kaukonen
Update on the events after the Singapore meetings. e. g. International Newspapers Conference in Salt Lake City Project: digitization workshop in Malaysia (and India) IFLA Standards Procedures Manual Nomination of the Section for IFLA PC Communication Award	Minna Kaukonen  Frederick Zarndt
Next events:	
Stockholm, April 2015 <ul style="list-style-type: none"> <li>• Call for Papers and Evaluation Task Force</li> </ul>	Pär Nilsson
Pretoria, August 2015 <ul style="list-style-type: none"> <li>• Call for Papers and Evaluation Task Force</li> <li>• Call for Papers Task Force for the Section Open Session, Capetown</li> </ul>	Douwe Drijfhout  Minna Kaukonen
Hamburg, spring 2016	Ulrich Hagenah
Discussion on the name of the Section and the Mission, part I Quote from the previous Business Meeting minutes / Salt Lake City, February 2014 “All present agreed that the Section give more attention to (born) digital news in all its forms —audio, video, and especially print. The current Section mission statement was re-written at the 2011 WLIC in Puerto Rico. It should again be revised to reflect the urgency of preservation of digital news, preservation of which is now given little attention by cultural heritage organizations. A revised mission statement must continue to reflect the importance of the preservation, digitization, and access of printed news. --- - We also discussed a possible change of the Section’s name to reflect its change in focus. ‘News Section’ and ‘News Media Section’ were 2 names proposed.”	Minna Kaukonen  All
Center for Research Libraries Introduction to an assessment and planning initiative to improve coordination and effectiveness of current and future newspaper digitization and efforts	Bernard Reilly
Recruiting new members	Minna Kaukonen
Social media channels of the Section Facebook page: <a href="http://bit.ly/iflaNewsFacebook">http://bit.ly/iflaNewsFacebook</a> LinkedIn group: <a href="http://bit.ly/iflaNewsLinkedIn">http://bit.ly/iflaNewsLinkedIn</a>	Frederick Zarndt

<p>Flickr account: <a href="http://www.flickr.com/photos/iflanewspapers/">http://www.flickr.com/photos/iflanewspapers/</a>          Wordpress blog: <a href="http://iflanewspapers.wordpress.com/">http://iflanewspapers.wordpress.com/</a>          Twitter account: <a href="https://twitter.com/IFLA_Newspapers">https://twitter.com/IFLA_Newspapers</a></p> <p>Voluntary bloggers looked for.          Reminder to update (if necessary) the Wikipedia List of online newspaper archives.          IFLA Professional Committee working on a report regarding communication tools for the sections.</p>	<p>Minna Kaukonen</p>
<p>Any other business</p>	

### **Attending August 16**

Minna Kaukonen, Chair  
 Frederick Zarndt, Secretary  
 Mazelan Anuar, Information Coordinator  
 Russell Lynch, Chair IFLA Division II  
 Douwe Drijfhout  
 Alexander Dzhigo  
 Sofija Klarin Zadavec  
 Pär Nilsson  
 Rastoul Hélène  
 Niels Bønding  
 Hasnita Ibrahim  
 Pierre Gandonniere  
 Boris Engelson  
 Inci Önal  
 Krista Kiisa  
 Susann Solberg  
 Ulrich Hagenah  
 Majlis Bremer-Laamenen  
 Nor Hasim Che Hassan  
 Bernard Reilly

### **Minutes August 16**

Agenda was reviewed and approved.

Everyone present briefly introduced himself or herself.

#### **Moment of Silence to Remember Birdie McLennan**

We observed a moment of silence to remember Birdie McLennan, a section member who died unexpectedly in March 2014.

#### **2014 Salt Lake City Midyear Conference**

Minna gave a short summary of the 2014 Salt Lake City conference. Minutes from the Salt Lake City business meeting at the conference are at <http://www.ifla.org/node/8309>; the presentations and papers from the conference are at <http://www.ifla.org/node/8345>.

### 2014 Project

Frederick reported on the Section's project proposal submitted in October 2013. The proposal was for 2 digitization workshops: IFLA pays for travel costs for the workshop leader (Frederick and Wei Meng Lee from the Singapore National Library Board); the host organization pays all local costs and organizes the workshop in conjunction with a conference that has significant national or international attendance. The proposal was approved for workshops in Kuala Lumpur and New Delhi. Unfortunately by the time IFLA approved the proposal, the National Library of Malaysia had already agreed to fund the Kuala Lumpur workshop entirely on its own.

The Kuala Lumpur workshop was held in conjunction with the 2014 International Digital Library Conference in Kuala Lumpur (<http://www.pnm.gov.my/idlc>). The New Delhi workshop will be held in conjunction with the International Conference on the Convergence of Libraries, Archives, and Museums ICLAM 2014 (<http://www.nift.ac.in/iclam-2014>).

### 2015 Stockholm Midyear Conference

Pär Nilsson reported that the National Library of Sweden approved a 2 ½ day IFLA Newspapers Section conference at the National Library in April 2014. The focus of the conference will be born digital news, web harvest of born digital news, and legal deposit of born digital news. The Newspapers Section and the Audiovisual and Multimedia Section will collaborate.

Pär Nilsson, Mona Løkås, Bernard Reilly, and a member of the Audiovisual and Multimedia Section will draft a call for papers for the conference, review proposals received, and manage notifications, submissions, and permissions for the papers and presentations. The Stockholm conference working group will meet before our next business meeting.

### 2015 Pretoria Satellite Meeting and Cape Town Open Session

Douwe Drijfhout (Executive Librarian, National Library of South Africa) has obtained preliminary permissions and researched venues for a satellite meeting prior to WLIC 2015 in Cape Town, South Africa. Preliminary plans have the satellite meeting on a game reserve near Pretoria.

Douwe Drijfhout, Ulrich Hagenah, Krista Kiisa, and Mazelan Anuar will draft a call for papers for the satellite meeting as well as a call for papers for the WLIC 2015 Newspapers Section open session. Douwe will continue to explore options and costs of the satellite meeting venue; Douwe, Minna, and Frederick will ensure that IFLA bureaucratic hurdles are successfully navigated.

## Welcome from Russell Lynch, Chair of IFLA Division II

Russell joined our business meeting for a short while to tell us about the Lyon Declaration and remind us of important sessions at the WLIC 2014, including sessions 82, 85, and 204, the President's session, and the IFLA Trend Report.

## Newspapers Section Name Change and New Mission Statement

At the Salt Lake City standing committee meeting we began to discuss changing the name and mission statement of the Section so that the name and statement would reflect new media types, and not simply focus mostly on historical newspapers. Members discussed new names, among them News Media and simple News Section. Everyone agreed that News Media best reflected the Section's future focus.

Ulrich Hagenah, Bernard Reilly, and Frederick Zarndt volunteered to participate in a working group to draft a revised mission statement. The revised statement would be presented verbally to Section members attending the 2<sup>nd</sup> business meeting and by email to members not in Lyon.

## Report from the [Center for Research Libraries \(CRL\)](#)

Bernard Reilly reported on CRL's activities vis-à-vis newspapers preservation, digitization, and cataloging.

CRL is a coalition of 200+ research libraries from North America and a member of the Newspapers Section's standing committee. It was founded in 1949 and supports advanced research and teaching in the humanities, sciences, and social sciences by preserving and making available to scholars the primary source material critical to these disciplines. CRL acquires and preserves newspapers, journals, documents, archives, and other traditional and digital resources from a global network of sources. Most materials acquired are from outside the United States, and many are difficult to obtain or at-risk materials from six major world regions: Africa, the Middle East, Slavic and Eastern Europe, Southeast Asia, South Asia, and Latin America.

CRL recently got a Mellon grant to standardize and collect bibliographic metadata about newspapers from around the world to the issue level. CRL already had collected newspaper metadata with its International Coalition on Newspapers project and ICON database (<http://icon.crl.edu>).

CRL currently holds about 5,000,000 volumes of newspapers. Stanford, Yale, and Princeton (others?) have asked CRL to store, preserve, and manage their newspaper collections. CRL collaborates with the American Antiquarian Society to digitize its newspaper holding (estimated to be 172,000 titles, 40,000,000 pages).

The Newspapers Section, the Audiovisual and Multimedia Section, and CRL will collaborate to draft and publish a theme for the April 2015 Stockholm conference. CRL will actively participate in the conference and would like ~1/2 day to elaborate on the metadata it will collect for the Mellon grant and the process with which it will collect the data. It will also discuss its future digitization strategy. CRL is very(!) interested in

collecting newspaper metadata to the issue level from any organization willing to contribute its own newspaper metadata to the CRL project.

Minna asked Bernard for a document describing CRL's metadata collection process.

### 2016 Hamburg Midyear Conference

Ulrich Hagenah and the Staats- und Universitätsbibliothek Hamburg Carl von Ossietzky have already set aside April 20-22, 2016, for a Newspapers Section midyear conference. The conference auspiciously follows the conclusion of the Europeana Newspapers project. The conference is expected to have 2 legs (tracks): One for (digital) news media and another for digitization.

### Miscellaneous

Russell Lynch encouraged someone from the Section to attend the standards open session. Frederick Zarndt will cover it since he is a member of the Committee on Standards.

Douwe Drijfhout asks to know the current members of the Section; Ulrich Hagenah also requested a current members list during the August 19 business meeting. Current members are

Cilip - the Chartered Institute of Library and Information Professionals  
Bibliothèque nationale suisse  
American Library Association  
Associazione Italiana Biblioteche  
Bibliothèque Nationale du Grand-Duché de Luxembourg  
Library Association of Singapore  
Statsbiblioteket Aarhus (Denmark)  
Biblioteca del Senato della Repubblica G.Spadolini  
Yale University Library  
National Library of Australia  
The British Library  
Koninklijke Bibliotheek (KB)  
National Library Board  
Center for Research Libraries  
Library and Archives Canada (LAC) / Bibliothèque et Archives Canada  
Shanghai Library  
Staatsbibliothek zu Berlin, Preußischer Kulturbesitz  
Staats- und Universitätsbibliothek Bremen  
Staats- und Universitätsbibliothek Hamburg Carl von Ossietzky  
Eesti Rahvusraamatukogu / National Library of Estonia  
The National Library of Finland  
National Library of Wales / Llyfrgell Genedlaethol Cymru  
National Diet Library  
National Library of New Zealand / Te Puna Maatauranga o Aotearoa  
University Libraries, The Pennsylvania State University  
Library of Congress, Office of the Associate Librarian for Library Services  
Bibliothèque nationale de France  
Nasjonalbiblioteket / National Library of Norway

State Library of New South Wales, Collection Services  
National and University Library  
Perpustakaan Negara Malaysia / National Library of Malaysia  
Biblioteca Nacional de Portugal  
Kungliga Biblioteket / The National Library of Sweden  
The National Library of South Africa (NLSA)  
Latvijas Nacionālā bibliotēka / National Library of Latvia  
Svensk Biblioteksförning / Swedish Library Association  
National Library of Vietnam  
Bibliotheken der Stadt Dortmund - Stadt- und Landesbibliothek  
University of Vermont

Andy Fenton (personal affiliate)  
Geoffrey E. Hamilton (personal affiliate)  
Frederick Zarndt (personal affiliate)

### Update Wikipedia!!

Minna reminds everyone present to update the Wikipedia “List of online newspaper archives” as needed.

([http://en.wikipedia.org/wiki/Wikipedia:List\\_of\\_online\\_newspaper\\_archives](http://en.wikipedia.org/wiki/Wikipedia:List_of_online_newspaper_archives))

### Social media

Frederick Zarndt reported that the Newspapers Section has a Facebook page, a LinkedIn group, a Flickr account, a Twitter account, and a Wordpress blog. Links to all are found on the Newspapers Section’s home webpage (<http://www.ifla.org/newspapers>).

### Blog authors

Bernard Reilly and Ulrich Hagenah volunteered to write articles suitable for the Newspapers Section’s blog (<http://iflanewspapers.wordpress.com>) sometime in the (near) future.

### Recruit New Members

Minna reminds everyone that the Newspapers Section is one of the smaller IFLA professional divisions. All members should actively recruit new section members!

### Meeting Adjourned

The August 16 meeting was adjourned.

Frederick Zarndt, Secretary

## **Agenda August 19**

Room: Salle Bellecour 1, Lyon Convention Centre

<b>Item</b>	<b>Responsible</b>
Welcome and introduction	Minna Kaukonen All
Review and approval of agenda	Minna Kaukonen
Next events:	
Stockholm, April 2015 a. Call for Papers	Pär Nilsson
Pretoria, August 2015 a. Call for Papers	Douwe Drijfhout
Discussion on the name of the Section and the Mission, part II	Minna Kaukonen All
Reports from the IFLA sessions on “What makes an IFLA unit successful” and “Producing IFLA standards”	Frederick Zarndt
Recruiting new members	Minna Kaukonen
Any other business	

## **Attending August 19**

Minna Kaukonen, Chair  
Frederick Zarndt, Secretary  
Mazelan Anuar, Information Coordinator  
Douwe Drijfhout  
Hartmut Walravens  
Sofija Klarin Zadravec  
Pär Nilsson  
Niels Bønding  
Hasnita Ibrahim  
Pierre Gandonniere  
Boris Engelson  
Inci Önal  
Krista Kiisa  
Ulrich Hagenah  
Majlis Bremer-Laamenen  
Bernard Reilly  
Philippe Mezzasalama  
Benjamin Premel  
Hélène Rastoul

## **Minutes August 19**

Agenda was reviewed and approved.

Everyone present briefly introduced himself or herself.

### 2015 Stockholm Midyear Conference

The Audiovisual and Multimedia Section has now firmly committed to co-sponsor the April Stockholm conference. Michael Miller, Chair of the Audiovisual and Multimedia Section joins Pär Nilsson, Mona Løkås, and Bernard Reilly on the conference working group which will draft a call for papers for the conference, review proposals received, and manage notifications, submissions, and permissions for the papers and presentations. Pär make a first draft of the call for papers and distribute it to the working group.

The conference will be held (around) April 8-10, shortly after Easter, because these dates suit the National Library of Sweden and the Audiovisual and Multimedia Section (especially Howard Besser). The venue will be in central Stockholm, most likely at the National Library.

Participants will be charged registration fees probably €50 to €75. The working group, Minna, and Frederick will actively solicit sponsors for the conference. Sponsorship fees will be similar to those charged for the Geneva satellite meeting (SFR 1100).

Minna suggest that the working group, Frederick, and she have a Skype teleconference in early fall to discuss organization of the conference.

### 2015 Pretoria Satellite Meeting and Cape Town Open Session

Douwe Drijfhout proposed that the Pretoria satellite meeting be an “African conference”. He suggests “Newspaper Publishing Trends in Africa” as a title for the meeting and that a keynote speaker be recruited from Africa.

It was proposed that the Section partner with the Genealogy and Local History Section and have a joint open session. Frederick will ask Michael Hall, Chair of the Section, if the Genealogy and Local History Section will partner. (Genealogy and Local History Section has since declined to partner with the Newspapers Section.)

### Report from the Newspaper Name and Mission Statement Working Group

The working group suggests that the *Newspapers Section* be renamed to the *News Media Section*. There was a brief discussion of the proposed name at this meeting and the August 16 meeting; there appears to be broad consensus that the proposed name best reflects the future mission of the Section. At the August 16 meeting, Russell Lynch (Chair Division 2) reminded us that section members must unanimously approve the name change.

The working group suggests that the Section’s mission statement be revised to

*The News Media Section is a forum to share information on all issues relating to newspapers and news published in any media (print, microfilm, electronic, analogue, digital, etc) including libraries' policies of acquisition, collection development, cataloging, digitisation, conservation, storage and long-term preservation of both physical and digital media as well as interactions with news producers, aggregators, and distributors. The section is further concerned with standards and policies pertaining to news media and with physical and intellectual access to these materials as our cultural heritage.*

from its current mission statement

*The Newspapers Section is a forum to share information on all issues relating to newspapers and news published in any media (print, microfilm, or electronically) including acquisition, collection development, cataloging, digitisation, conservation, storage and long-term preservation both of physical and digital media. The section is further concerned with standards pertaining to newspapers and all other kinds of news media, and with physical and intellectual access to these collections as our cultural heritage.*

(Note that the revised mission statement as it is written above was **not** proposed at the August 19 business meeting. The statement above incorporates suggestions from members in Lyon as well as email suggestions from absent members. It was revised over the course of several days following the August 19 meeting.)

#### Report on "What Makes a IFLA Unit Successful" and President's Session

Minna reports: What makes a Section successful? Russell Lynch and Genevieve Clavel emphasized building bridges across sections and divisions.

For its strategic plan 2010-2015 IFLA has 4 directions (<http://www.ifla.org/strategic-plan>)

- Empowering libraries to enable their user communities to have equitable access to information
- Building the strategic capacity of IFLA and that of its members
- Transforming the profile and standing of the profession
- Representing the interests of IFLA's members and their users throughout the world

and likewise 4 key initiatives for 2013-2014

1. **Digital Content Programme:** Driving access to content, and digital resources, for informed library users and communities
2. **International Librarianship Leadership Development Programme:** capacity building to raise the voice of the profession nationally, regionally and internationally

3. **Outreach for Advocacy and Advancement of the Library and Information sector:** connecting, collaborating, representing strategically
4. **Cultural Heritage Disaster Reconstruction Programme:** Culture is a basic need, a community thrives through its cultural heritage, it dies without it

Each professional division of IFLA (section) is supposed to write and implement a section specific action plan centered around IFLA's strategic plan and key initiatives. Apparently not many sections have a written action plan.

Minna reports that each year the section officers must submit an annual report to the division chair (Russell Lynch).

The President's session emphasized **cooperation**. Libraries must be strong agents for change and must be actively involved in the development for public access to information. Strong libraries -> strong societies.

### Report on Division 2 Meeting

Frederick reports: Russell Lynch says that there were 4000+ registrations for WLIC 2014. This year's WLIC has the largest number of exhibitors ever as well as the largest number of posters ever.

Russell recommended a number of sessions that are "must" attends: the opening session and sessions 67b, 67d, 82, 85, 194, 204, and 220.

Russell asks each section to write a short document describing how the section fits with the intentions of the Lyon declaration (<http://www.lyondeclaration.org>). He will supply a template for the document.

Things to do and deadlines for each section (see <http://www.ifla.org/officers-corner/key-documents> for document templates and further guidance):

- Oct 2014: Project proposals, satellite meeting proposals due
- Nov 2014: Action plans, program proposal for WLIC 2015 due
- Dec 2014: Section annual reports due

### Comments from a Journalist Attending the Meeting

Pierre Gandonniere (I hope I've got the name right!) remarked that the library and news media worlds are very different. He suggests that journalism should remain an open profession. He further says that publishers are "jealous" about their content and guard it closely.

### Recruit New Members

Minna reminds everyone that the Newspapers Section is one of the smaller IFLA professional divisions. All members should actively recruit new section members!

Meeting Adjourned

Minna expressed her thanks to fellow officers and all members of the organising and evaluation committees. The August 19 meeting was adjourned.

Frederick Zarndt, Secretary