ACTION PLAN and RESOURCE REQUEST FORM for Professional Units 2016 – 2017

Action plan 2016 - 2017

Name of Professional Unit: IFLA Knowledge Management Section

Objectives of IFLA Knowledge Management Section 2016-17: Objective and contribution to the IFLA Strategic Plan/Key Initiatives

1. Provide advocacy and advancement for all information professionals to increase their understanding of the value of KM to their organizations.

Contribution to IFLA Strategic Direction: 1. Libraries in Society

Key initiative: 1.3 Libraries within a changing environment

1.4 Promoting IFLA standards to support libraries in the provision of services to their communities

1.5 Changing the mindset to achieve the vision of libraries as critical community

Contribution to IFLA Strategic Direction: 4. Capacity Building

Key initiative: 4.5 Strengthening IFLA by building regional and sectorial capacity and participation across our activities

2. Share and distribute information about KM and its development and practical implementation to all IFLA members as well as continue the promotion of the KM Section as "The voice of global KM", following the indications of the KM Communication Plan

Contribution to IFLA Strategic Direction: 1. Libraries in Society

Key initiative: 1.3 Libraries within a changing environment

1.4 Promoting IFLA standards to support libraries in the provision of services to their communities

Contribution to IFLA Strategic Direction: 2. Information and knowledge

Key initiative: 2.1 Advocating for a long-term, sustainable information environment

3. Advocate and promote international social networking services (SRS) for the members of the KM Section as well as the IFLA community at large.

Contribution to IFLA Strategic Direction: 2. Information and knowledge

Key initiative: 2.1 Advocating for a long-term, sustainable information environment

Contribution to IFLA Strategic Direction: 4. Capacity Building

Key initiative: 4.5 Strengthening IFLA by building regional and sectorial capacity and participation across our activities

4. Promote best practice on using applicable KM theories and tools in library and information service operational management, such as process management, performance measurement and organizational change management.

Contribution to IFLA Strategic Direction: 1. Libraries in Society

Key initiative: 1.4 Promoting IFLA standards to support libraries in the provision of services to their communities

1.5 Changing the mindset to achieve the vision of libraries as critical community

Contribution to IFLA Strategic Direction: 4. Capacity building

Key initiative: 4.5.2 Increase participation of the public library sector in national, regional and international representation

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1. Provide	1.1. Plan an open	1.1.1 Send	1.1.1 Chair or		Spread	Number of papers	1.1.1 Completed
advocacy and	session for the	Programme	Secretary with		information about	received	10/28/2016
advancement for	Wrocław, Poland	Enquiry Form	contribution of		the call for papers	(target >10)	
all information	(2017)		coordinator of		for the open		1.1.2 CFP
professionals to	Conference		the open program		session, through	Number of	Published –
increase their	dealing with		(Elizabeth Turner)		the Section	attendees (target	12/7/2016
understanding of	appropriate		By October 30		website, the KM	>120)	Keynote decided
the value of KM	topics and				wiki, the social		- 12/20/2016
to their	themes,	1.1.2 Prepare call	1.1.2 Coordinator		media (KM blog,		
organizations.	promoting the	for papers and	of the open		LinkedIn,		1.1.3 Published
	participation from	decide possible	program		Facebook, Twitter),		to 22 distribution
	different regions	keynote speaker	(Elizabeth Turner)		the IFLA mailing		lists, LinkedIn,
	and environments		By November 30		lists, the		Twitter, and
	[theme of the				professional		emailed to SC
	open session:	1.1.3 Spread	1.1.3 Information		regional lists		members.
	"How does	information	coordinator		through the		Formatted ready-
	knowledge		(Wilda Newman)		members of the		to-publish social
	management		with the		Standing		media posts for
	inform change		collaboration of		Committee. (see		Facebook,
	agency?		the SC members –		Activities 3.2 for		LinkedIn, Twitter
	Exploration of		Timely		responsibilities)		for SC members.
	communication						
	and training,				Spread		As for 2/25/2017
	establishing	1.1.4 Selection of	1.1.4 Coordinator		information about		received 26
	solidarity with	papers	of the open		the program of the		proposals

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	those affected by		program		open session		
	change, and case		(Elizabeth Turner)		through the		
	studies on		with the selection		Section website,		
	adoption of		group (Klaus		the KM wiki, the		
	innovation in the		Ceynowa, Ágnes		social media (KM		
	library, workplace,		Hajdu Barát) By March 10		blog, LinkedIn, Facebook, Twitter),		
	academe, and		By March 10		the professional		
	society."]				regional lists		
	Society. 1				through the		
	1.2 Execute the	1.2.1 Send Full	1.2.1 Coordinator		members of the		
	Wrocław	Programme Form	of the open		Standing		
	Conference		program		Committee, the		
	program (2017)		(Elizabeth Turner)		spring/summer		
	to focus "The		By March 15		issue of the		
	Voice of Global				Newsletter (see		
	KM."	1.2.2 Take care of	1.2.2 Coordinator		Activities 3.2 for		
		submission of	of the open		responsibilities)		
		Authors'	program				
		Permission Form	(Elizabeth Turner)		Caraca		
			By May 31		Spread information about		
		1.2.3 Collect and	1.2.3 Coordinator		the open session		
		review formatted	of the open		during and after		
		papers	program		the Conference		
		1 1 1 1 1 1 1	(Elizabeth Turner)		through the		

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		1.2.4 Submit formatted papers 1.2.5 Chair the open session	By June 1 1.2.4 Chair or Secretary By June 15 1.2.5 Coordinator of the open program (Elizabeth Turner) and chair		Section website, the KM wiki, the social media (KM blog, LinkedIn, Facebook, Twitter), the autumn/winter issue of the Newsletter (see Activities 3.2 for responsibilities)		
	1.3. Work with other IFLA Sections (Academic and Research Library Section, Library and Research Services for Parliaments and Continuous Professional Development and Workplace Learning) in the	1.3.1 Define the program theme and title 1.3.2 Send Programme Enquiry Form	1.3.1 Co- coordinator of the joint program (Monica Ertel) with the organizing group (Jane Burpee and others) By October 24 1.3.2 Chair or Secretary with contribution of co-coordinator of		Spread information about the program of the Knowledge Café through the Section website, the KM wiki, the social media (KM blog, LinkedIn, Facebook, Twitter), the professional regional lists through the members of the	Number of attendees (target >120)	1.3.1 Complete 1.3.2 Complete 1.3.3 Information on website and Newsletter 1.3.4 We have facilitators for all Table Topics. Still need 2 Rapporteurs.

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	planning and		the joint program		Standing		1.3.5 Deadline
	execution of a		(Monica Ertel)		Committee, the		moved to 1st
	program (a		By October 30		spring/summer		April
	knowledge café)	1.3.3 Spread	1.3.3 Information		issue of the		
	for the Wrocław	information	coordinator		Newsletter (see		
	Conference		(Wilda Newman)		Activities 3.2 for		
	(2017)		with the		responsibilities)		
			collaboration of				
			the SC members -		Spread		
			Timely		information about		
					the Knowledge		
		1.3.4 Decide	1.3.4 Co-		Cafè during and		
		facilitators for the	coordinator of		after the		
		table	the joint program		Conference		
			(Monica Ertel)		through the		
			with the		Section website,		
			organizing group By February 28		the KM wiki, the social media (KM		
			by rebluary 20		blog, LinkedIn,		
		1.3.5 Send Full	1.3.5 Co-		Facebook, Twitter),		
		Programme Form	coordinator of		the autumn/winter		
		riogramme rom	the joint program		issue of the		
			(Monica Ertel)		Newsletter (see		
			By March 15		Activities 3.2 for		
			Dy Waren 15		responsibilities)		
		1.3.6 Prepare	1.3.6 Co-		. coponoiomitico,		

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		instructions for the facilitators and materials for the participants	coordinator of the joint program (Monica Ertel) with the organizing group By May 31		Continue the conversations after the Conference through the blog (see Activities 3.2 for responsibilities)		
		1.3.7 Co-chair the session	1.3.7 Co- coordinator of the joint program (Monica Ertel)				
	1.4. Plan and execute a one-day satellite preconference in Wrocław or Warszawa with	1.4.1 Prepare call for papers and decide possible keynote speaker	1.4.1 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) By November 20	Venue and funds for lunch	Spread information about the call for papers, through the Section website, the KM wiki, the	Number of papers received (target >10) Number of	1.4.1 Call for papers sent and expanded by 28-2-2017; keynote speaker confirmed
	relevant KM topics, with the theme "New directions in Knowledge Management."	1.4.2 Define the main aspects about the venue	1.4.2 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) By November 20		social media (KM blog, LinkedIn, Facebook, Twitter), the IFLA mailing lists, the professional	attendees (target >50)	1.4.2 Venue confirmed: Wroclaw University of Economics
		1.4.3 Prepare a SM website	1.4.3 Spencer Acadia and		regional lists through the		1.4.3

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			Coordinators of		members of the		Accomplished
			the SM (Eva		Standing		and updated as
			Semertzaki and		Committee. (see		appropriate
			Elisabeth Freyre)		Activities 3.2 for		
					responsibilities)		1.4.4
		1.4.4 Send	1.4.4 Coordinators		Spread		Accomplished
		information for	of the SM (Eva		information about		
		IFLA Conference	Semertzaki and		the program of the		1.4.5 Information
		website	Elisabeth Freyre)		Satellite meeting		via IFLA website,
			By the deadline		through the		IFLA-L, LIBER, KM
			decided by IFLA		Section website,		LinkedIn account,
		1 4 5 Connocal	1 4 5 linfo was at in a		the KM wiki, the		KM Facebook, Chinese and
		1.4.5 Spread information	1.4.5 Information coordinator		social media (KM blog, LinkedIn,		Polish Librarians
		Information	(Wilda Newman)		Facebook, Twitter),		Network
			with the		the professional		Network
			collaboration of		regional lists		1.4.6 Answer
			the SC members -		through the		pending
			Timely		members of the		perialing
			Timery		Standing		1.4.7 Evaluation
		1.4.6 Evaluate the	1.4.6 Coordinators		Committee, the		of papers in 1st
		need/possibility	of the SM (Eva		spring/summer		fortnight of
		of a sponsorship	Semertzaki and		issue14 of the		March
		for the lunch	Elisabeth Freyre)		Newsletter (see		
			By March 15		Activities 3.2 for		As for
			-		responsibilities)		02/25/2017

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		1.4.7 Selection of papers	1.4.7 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) with the selection group (Spencer Acadia, Xiao Long) - By March 15		Spread information about the Satellite		Papers receive #14 Numbers of lauches for the CfP ca 15 Ongoing (Section's social media, IFLA web, LIBER, China,
		1.4.8 Upload full programme and abstracts on SM website	1.4.8 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) By April 15		Meeting during and after the Conference through the Section website, the KM wiki, the		Germany, Poland)
		1.4.9 Take care of submission of Authors' Permission Form	1.4.9 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) By May 31		social media (KM blog, LinkedIn, Facebook, Twitter), the autumn/winter issue of the Newsletter (see		
		1.4.10 Collect and review formatted papers	1.4.10 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) By June 1		Activities 3.2 for responsibilities) Upload formatted papers on the KM		

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		1.4.11 Prepare paper materials for the SM (e.g. brochures, roster,) 1.4.12 Chair the SM	1.4.11 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) By August 1.4.12 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) and chair		wiki (Emily Thornton, with the cooperation of the coordinators of the SM, Eva Semertzaki and Elisabeth Freyre)		
		1.4.13 Upload formatted papers and presentations on the KM wiki	1.4.13 Coordinators of the SM (Eva Semertzaki and Elisabeth Freyre) and Emily Thornton – By September				
		1.4.14 Submit a report to IFLA HQ	1.4.14 Coordinators of the SM (Eva				

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		1.4.15 Submit proceedings to the IFLA repository	Semertzaki and Elisabeth Freyre) By November 1.4.15 Coordinator of the SM (Eva Semertzaki and Elisabeth Freyre) By December				
	1.5. Plan for the IFLA Kuala Lumpur, Malaysia Conference (2018).	1.5.1 Decide about a possible satellite meeting in Malaysia 1.5.2 (In case of positive decision) Send SM proposal form 1.5.3 (In case of positive decision) Following steps as in Activities for 1.4 referred to	1.5.1 SC members By end of February 2017 1.5.2 Chair and secretary By March 15, 2017 1.5.3 As in Activities for 1.4, referred to years 2017-2018				1.5.1 Decided the theme of the SM "Is KM the new library science?" (proposed by Eva)

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		years 2017-2018 1.5.4 Collect proposals for theme connected with the 84th IFLA General Conference and Assembly	1.5.4 Chair and secretary By July 2017		Spread information about the call for papers, through the Section website, the KM wiki, the social media (KM blog, LinkedIn,	Number of papers received (target >10) Number of attendees (target >50)	
		1.5.5 Discuss the themes and decide a draft theme/thems for the open session / sessions during the SC meetings	1.5.5 SC members August 2017		Facebook, Twitter), the IFLA mailing lists, the professional regional lists through the members of the Standing Committee. (see		
		1.5.6 Choose the chair and the organizing group 1.5.7 Send Programme Enquiry Form	1.5.6 SC members August 2017 1.5.7 Chair or Secretary with contribution of coordinator of		Activities 3.2 for responsibilities) Spread information about the program of the open session through the		

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			the open program		Section website,		
			By October 30,		the KM wiki, the		
			2017		social media (KM		
					blog, LinkedIn,		
		1.5.8 Prepare call	1.5.8 Coordinator		Facebook, Twitter),		
		for papers and	of the open		the professional		
		decide possible	program		regional lists		
		keynote speaker	By November 30,		through the		
			2017		members of the		
					Standing		
		1.5.9 Spread	1.5.9 Information		Committee, the		
		information	coordinator		spring/summer		
			(Wilda Newman)		issue of the		
			with the		Newsletter (see		
			collaboration of		Activities 3.2 for		
			the SC members		responsibilities)		
			Timely		Spread		
		1.5.10 Selection	1.5.10		information about		
		of papers	Coordinator of		the open session		
		or papers	the open program		during and after		
			with the selection		the Conference		
			group		through the		
			By March 15,		Section website,		
			2018		the KM wiki, the		
					social media (KM		

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		1.5.11 Send Full Programme Form 1.5.12 Take care of submission of Authors' Permission Form	1.5.11 Coordinator of the open program By March 15, 2018 1.5.12 Coordinator of the open program By May 31, 2018		blog, LinkedIn, Facebook, Twitter), the autumn/winter issue of the Newsletter (see Activities 3.2 for responsibilities)		
		1.5.13 Collect and review formatted papers	1.5.13 Coordinator of the open program By June 1, 2018				
		1.5.14 Submit formatted papers	1.5.14 Chair or Secretary By June 15, 2018				
		1.5.15 Chair the open session	1.5.15 Coordinator of the open program and chair				

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2. Share and distribute information about KM and its development and practical implementation to all IFLA members and continue the promotion of the KM Section as "The voice of global KM", following the indications of the KM communication plan.	2.1 Gather and exchange information about Section's activities using the features of the IFLA website to make it an effective, timely updated and clear repository of IFLA activities on KM	2.1.1 Check and update (if needed) the page "More about this group" once a year 2.1.2 Send information and IFLA data protection forms for each member to IFLA 2.1.3 Update the page "News" when needed and at least on the occasion of each step of the organization of the IFLA Conference's programs (Call for papers, full program, papers	2.1.1 Information coordinator (Wilda Newman) By December 2.1.2 Secretary or Chair By October 2.1.3 Information coordinator (Wilda Newman) Timely		These are in themselves communication actions		2.1.1 Reviewed and added three titles under "Recommended Reading" – IFLA Publications 173 (our 2016 editon); 108 (2004) and 102 (2002) (our history and early beginnings of KM in IFLA) 2.1.3 Call for Papers 2017: IFLA KM Open Session; IFLA KM Satellite Conference. Follow-up News item on both. 2017 KM Café announced.
		uploaded on IFLA					2.1.4 IFLA 2017

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		2.1.4 Update the page "Events" uploading at list short information about Section's programs on occasion of IFLA Conferences 2.1.5 Update the "Publications" page	2.1.4 Information coordinator (Wilda Newman) Timely 2.1.5 Information coordinator (Wilda Newman) Timely - Action Plans by November (and updates once a year) - Annual Report by January - Leaflets timely when a new edition or a translation is issued				Conference: KM Open Session; KM Satellite Meeting 2.1.5 Communications Plan uploaded to web page with the Action Plan. Action Plan for 2016 is required in a shortened format and the Annual Report linked to the Action results in web page format – (work ongoing to format a standard for KM use). Revised KM Brochure posted in seven IFLA languages. Newsletter

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		2.1.6 Update "Conferences" page uploading short information about Section's programs on occasion of IFLA Conferences 2.1.7 Update "Minutes of meetings" page	- Newsletter twice a year (December and July) - Publications when a new publication is issued by the Section 2.1.6 Information coordinator (Wilda Newman) Timely 2.1.7 Information coordinator (Wilda Newman) By November				posted for #20 and 21- June & Nov 2016. Addendum posted with #21"From the Chair" Column in French, Spanish, German with Chinese and Russian to follow. Hope to obtain in Arabic as well. 2.1.6 IFLA Conference KM Open Session posted and IFLA KM Satellite Meeting posted. 2.1.7 IFLA KM 2016 Minutes posted.
	2.2 Use all types	2.2.1 Remind	2.2.1 KM wiki				

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	of web-based communication, social media and technology (blogs, social platforms) to encourage participation by the membership and other librarians interested in KM - Enrich and implement on a regular basis the KM wiki, created as a pilot project, as an adjunct to the IFLA KM website, in support of the section, the profession, and IFLA at large, avoiding duplication and providing content	2.2.2 Update all the sections of the KM wiki following what is stated in the plan 2.2.3 Check the updates and remind members of their tasks, if needed 2.2.4 Include ad advocacy document in the wiki	coordinator (Emily Thornton) Three times a year (February – June – October) 2.2.2 All the members Timely 2.2.3 KM wiki coordinator (Emily Thornton) If and when needed 2.2.4 Eva Semertzaki and KM wiki coordinator By July 2017		Spread information about specially interesting information/mater ials uploaded in the KM wiki through the social media (KM blog, LinkedIn, Facebook, Twitter) – (Information coordinator, KM wiki coordinator, the members who supply the	Number of visits to the wiki (target 4000 a year)	

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	not available on				information/materi		
	the IFLA KM site.				als)		
	2.3. Publish a				Send each issue of	Number of people	2.3.2.1 Schedule
	newsletter,				the Newsletter to	reached	and topics for the
	including sections				the members of		Newsletter
	in the IFLA				the Section and to		identified and
	languages, to				all those who		sent to KM
	promote				attended the		members 2 Nov
	education and				programs		2016
	training				organized by the		
	programs, surface				Section in the past		2.3.2.2 Columns
	KM related				few years and		received, some
	articles and other				agreed to give us		passed the
	news. Develop an				their address and		deadline
	effective				to receive information and		2.3.2.3 Photos
	marketing and branding strategy				materials		received timely
	to increase the				(Information		from Emilio and
	membership and				coordinator) –		Long
	its diverse global				(Wilda Newman)		LOTIS
	representations in				Timely		2.3.2.4 Four
	the Section and to						volunteers and
	demonstrate the				Spread		two recruits
	value and				information about		outside the
	relevance of KM				each Issue of the		committee

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
	and the KM Section to other units of IFLA and other professional associations. 2.3.1. Promote and spread the IFLA KM Section brochures prepared in the IFLA official languages	2.3.1 Spread the information about the brochures in the corresponding language using the social networks (through KM and personal accounts)	2.3.1 French (Julien Sempéré – K. Jane Burpee) Spanish (Julien Sempéré) Russian (Julien Sempéré) Chinese (Xiao Long) Arabic (Magdy Nagy, to be confirmed) German (Klaus Ceynowa – Steffen Wawra) Once a month, from December 2016 to July 2017		Newsletter through the social media (KM blog, LinkedIn, Facebook, Twitter), (Information coordinator and members of the SC) – Timely and then repeatedly Update the page "News" of the website informing about the issue of the Newsletter uploaded (Information coordinator) (Wilda Newman) - Timely		members 2.3.2.5 Complete
	2.3.2. Publish the	2.3.2.1 Plan the	2.3.2.1				

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
	newsletter as two	content of the	Information				
	issues per year, one pre-	Autumn issue of the Newsletter	coordinator (Wilda Newman)				
	conference and	and ask for	In October				
	one post- conference, and	contributions					
	use the	2.3.2.2 Send the	2.3.2.2 Chair and				
	newsletter as a vehicle for the	required columns	members of the SC				
	cumulative record		By 15 November				
	Section, directing readers to IFLA and Section sites and resources as appropriate.	2.3.2.3 Send the required pictures	2.3.2.3 Chair and members of the SC By 15 November				
		2.3.2.4	2.3.2.4				
		Translate some	Members				
		column in at least one other IFLA language	volunteer By 25 November				
		2.3.2.5 Publish	2.3.2.5				
		the Newsletter	Information				
			coordinator (Wilda Newman)				

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
		2.3.2.6 Plan the content of the Spring issue of the Newsletter and ask for contributions	By 30 November 2.3.2.6 Information coordinator (Wilda Newman) In April				
		2.3.2.7 Send the required columns	2.3.2.7 Chair and members of the SC By 27 May				
		2.3.2.8 Send the required pictures	2.3.2.8 Chair and members of the SC By 27 May				
		2.3.2.9 Translate some column in at least one other IFLA language	2.3.2.9 Members volunteer By 27 May				
		2.3.2.10 Publish the Newsletter	2.3.2.10 Information				

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
			coordinator (Wilda Newman) By June				
	2.3.3. Participate in other IFLA sections' programs to add the perspective of "The Voice of Global KM" (see activities 1.3)	(See activities 1.3)					
	2.4. Define the role of KM and the KM Section in the context of the presidential theme each year, i.e. the 2015-2017 presidential theme " Libraries: A Call to Action ", and share the Section definitions and think pieces in as	(Included as part of Activities 1.1 and 3.2)					

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
	many ways as possible with the IFLA community as well as the larger library and information community. (Included as part of Activities 1.1 and 3.2)						
	2.5. Use the IFLA Knowledge Management Wiki (http://iflakm.wik ispaces.com/) as an advocacy tool on how to make the case for KM in an organization, personalizing KM topics for geographical regions, with discussion based	2.5.1 Prepare an advocacy document to be included in the wiki (Included as part of Activity 2.2)	2.5.1 Eva Semertzaki and KM wiki coordinator By July 2017				

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
	on the broad terms that describe KM (Included as part of Activity 2.2)						
3. Advocate and promote international social networking services (SRS) for the members of the KM section as well as the IFLA community at large.	3.1. Encourage a diversity of gender, nationality, languages and professional backgrounds in the KM Section membership	3.1.1 Compose organizing groups for all the Section's programs for IFLA Conferences paying attention to gender, nationality, languages and professional background	3.1.1 Chair, (Leda Bultrini) with the support of all the members of the SC		Some of the tasks are in themselves communication actions	Number of countries of origin, kind of institution, language of the members of the working groups and of the speakers. Presence of men and women in the working groups and among the	3.1.1 Organizing groups include women and men from Africa, Asia, Europe, North America from academic libraries, public libraries, special libraries, private company libraries 3.1.3 Part of the
		3.1.2 Select papers for all the Section's programs for IFLA Conferences paying attention to gender,	3.1.2 Coordinators of all the programs			speakers.	Newsletter (column "From the chair" including information past and future programs)

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
		nationality, languages and professional background 3.1.3 Translate as many documents/parts of documents produced by the Section 3.1.4 Include in the Newsletter columns from contributors of diverse gender, nationality, languages and professional background	3.1.3 See activities 2.3.1 and 2.3.2 3.1.4 See activity 2.3.2				translated into French, Spanish, German and other languages coming. 3.1.4 Issue 21 November 2016 of the Newsletter includes contributors (women and men) from Australia, Brazil, France, Germany, Italy, Sweden, UK, USA.
		3.1.5 Communicate through social media in different	3.1.5 See activities 3.2.				

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	3.2 Enhance Section communication among members using all available social networking tools and channels, such as KM on Facebook, LinkedIn and Twitter, including regional social networking services (see also the Communication activities for all the activities)	languages 3.2.1 Prepare and distribute a calendar of the communication activities included in the KM Communication Plan with clear responsibilities of the SC members 3.2.2 Implement the planned communication activities 3.2.3 Monitor the first implementation of the Plan 3.2.3 Evaluate the implementation	3.2. Chair and Working Group of the KM Communication Plan (Leda Bultrini, Monica Ertel) By 30 November 3.2.2 Members of the SC Following the calendar 3.2.3 Section's Working Group on communication February-August 2017 3.2.3 SC officers with support of			Number of followers of KM social account (Twitter + 20% Facebook + 10% Linkedin + 10%)	3.2.1 KM Communication Plan completed in 2016 in working group- h Wilda, Monica, Julien, and K.Jane. Posted to KM website. 3.2.2 Pilot process completed in 2016 and modification for 2017 on-going. 3.2.3 Review, modification, and monitoring by Wilda, Leda, Monica

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
	3.3. Showcase best practices of using social networking services for KM purposes in library and information sector services	of the Plan 3.2.4 Review the Plan 3.3.1 Organize the open session in Wrocław, Poland taking into account on this theme (see Activities 1.1 and 1.2)	SC members August 2017 3.2.4 Section's Working Group on communication By October 2017				3.3.1 See 1.1 e 1.2 (1. Programme enquiry accepted 2. Call for Papers Published 3. Keynote speaker selected. 4. Pending selection of program speakers as of 2/21/2017; received 26 proposals so far)
4. Promote best practice on using applicable KM theories and tools in library and information service operational	4.1. Showcase best practices of applicable KM theories and tools in library and information service management by	(see Activities 1.1., 1.2., 1.5.)	(see Activities 1.1., 1.2., 1.5.)		Communication activities included in activities 1.1., 1.2., 1.5		

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
management, such process management, performance measurement and organizational change management.	integrating above goal as one of the sub-themes for the Wrocław (or Warszawa) satellite and main conference programs. 4.2. Identify and promote standards and guidelines for KM in libraries	4.2.1 Include standards and guidelines within the Plan to implement the KM wiki (see Activities 2.2)	4.2.1 See Activities 2.2		Communication activities included in activities 2.2		
		4.2.2 Include standards and guidelines within the Plan including all the activities of communication that all the members of the SC are required to	4.2.2 See Activities 3.2		The tasks are in themselves communication actions		

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
		put in action to spread information about and to promote Section activities and information about KM (see Activities 3.2)					
	4.3. Identify and promote regional activities such as speakers sessions and KM conferences	4.3.1 Include regional activities within the Plan to implement the KM wiki (see Activities 2.2)	4.3.1 See Activities 2.2				
		4.3.2 Include regional activities within the Plan including all the activities of communication that all the members of the SC are required to	4.3.2 See Activities 3.2				

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
		put in action to spread information about and to promote Section activities and information about KM (see Activities 3.2)					
	4.4. Promote the volume, issued in December 2015, on the theme "Knowledge management in libraries and organizations:	4.4.1 Select tips, concepts and cases from the volume and spread them using the social networks	4.4.1 Editors of the volume (Leda Bultrini, Julien Sempéré, Wilda Newman)		The tasks are in themselves communication actions		
	theory, techniques and case studies" containing reviewed papers from KM Section satellite meetings,	4.4.2 Include interviews with authors of articles included in the volume, in the Newsletter 4.4.3 Spread	4.4.2 Editors of the volume (Leda Bultrini, Julien Sempéré, Wilda Newman)				

Objectives What do you want to achieve? Use your list above	Project or activity What project or activity are you going to do?	Main tasks What are the specific things you need to do?	Responsibilities and timeline Who will do them and by when?	Resources Do you need specific skills, money or technology?	Communications How will you communicate your achievements? To whom? By when?	Measures of success How will you show the impact of your work?	Progress Report here briefly the progress of your work, at least every month: February
	conference sessions and others from diverse regions and sectors, with attention to the public library sector.	information about case studies in the KM wiki and interviews in the Newsletter through the social networks (KM blog, LinkedIn, Facebook, Twitter)	the SC				

Resource requirements

If you wish to request resources for any of your planned activities, ensure the details above are complete, then copy the project and task details from above and add the necessary detail below.

This replaces the Project Funding Application form used in previous years. It is therefore extremely important that you submit it to your Division Chair and HQ by the deadline 30 October 2016.

The Professional Committee will agree in the December PC meeting a draft allocation of funds for anticipated reimbursements during 2017. Following confirmation of the level of PC Funds for 2017, the Division Chairs and HQ Professional Support Officer will communicate with Units in January/February to finalise the details. The PC would also appreciate hearing about resource requirements you already anticipate for 2018.

Project or activity and Main task Use your list above	
Resources Do you need specific skills, money or technology? For what do you need resources in relation to this task? Match your needs again the resources listed below*	
Amount of funding. How much money would you like to request from Professional Committee Funds? Explain your rationale for the estimated amount in each case.	
Timing. When would the money need reimbursement? Usually reimbursements are made on production of invoices following completion of the work, however, pre-payment can be arranged in some circumstances	

* Resources

Use the following list in order to identify what kind of activity needs resourcing and therefore what details the PC will expect to read. If you have other details or requests, do not feel restricted to this list:

- 1. Project meeting (please note that the PC Funds are extremely limited so physical meetings that need funding are not encouraged unless necessary to move a project forward urgently; please try to conduct discussions online or via telephone conference and coordinate your work online where at all possible)
 - a. why is the meeting needed and why can it not be conducted online,
 - b. who needs funding (give names),
 - c. where is the meeting planned and when (if known),
 - **d.** what costs cannot be covered by the project participant themselves (hotel, flight, local travel, subsistence);
- 2. Publications
 - a. what document(s) need funding support,
 - b. how many copies need printing, if any,
 - c. what services are required, if any (editing, design, proof-reading, etc.),
 - **d.** delivery of the document (from where, to where, why);
- 3. Meeting/workshop logistics (if this is a project team meeting, see above), ensure there are details to describe the meeting appended when you submit this funding request to the PC (how many people are expected, what are the objectives, who are you partnering with, when and where is it anticipated it will take place, who will be the local organiser),
 - a. what logistics need funding (computers, room hire, refreshments, printing),
 - b. what participant costs might need support (travel, accommodation),
 - **C.** what trainer costs are there (honorarium, travel, accommodation),
 - d. by what other means is the event being funded (participants' own costs, sponsors, etc.). Give details;
- 4. Webinar
 - a. What is being planned and with whom,
 - **b.** Who is the target audience,
 - **C.** What technical requirements are there;
- Software
 - What software is required and why;
- 6. Advocacy materials
 - **a.** See the relevant number above (project meeting, publication, webinar, etc.);
- 7. Other funding item not covered by the categories above.

Next steps

Please send your completed Action Plan to Joanne Yeomans (<u>joanne.yeomans@ifla.org</u>) and your Division Chair by 30th October 2016.

Questions?

If you have questions or would like help with your Action Plan, please contact Joanne Yeomans (<u>joanne.yeomans@ifla.org</u>) or your Division Chair. We're ready to help.