



DIGITAL PUBLISHING WORKSHOP

THE DIGITAL PUBLISHING WORKSHOP @ COLUMBIA UNIVERSITY LIBRARIES

PUBLISHING EDUCATION FOR ETHICAL & SCALABLE PROGRAM BUILDING

MICHELLE E. WILSON

DIGITAL PUBLISHING LIBRARIAN, COLUMBIA UNIVERSITY LIBRARIES

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PUBLISHING AT COLUMBIA UNIVERSITY LIBRARIES

- ▶ Columbia University Libraries Digital Scholarship division supports the creation of digital humanities and digital scholarship projects big and small, digital editions and exhibitions, manages the university's institutional repository Academic Commons, and hosts scholarly blogs and journals.

JOURNALS PUBLISHING

- ▶ CUL publishes 28 “partner journals” managed by faculty, graduate, and undergraduate boards
 - ▶ ~10 years, first started by the Center for Digital Research and Scholarship (CDRS)
 - ▶ CDRS provided various levels of service offerings, focused on technical support, supported by a project manager within the center

JOURNALS PUBLISHING

- ▶ Journals program challenges:
 - ▶ Poor quality and few articles
 - ▶ Out of date websites
 - ▶ No identified faculty advisors
 - ▶ Not conducting peer review
 - ▶ Not having authors sign contracts
 - ▶ Failing to make content open access
 - ▶ Attrition

JOURNALS PUBLISHING CHALLENGES

- ▶ Challenges to journals editors
 - ▶ Editorial turnover
 - ▶ Lack of basic publishing knowledge
 - ▶ Need for training on tools and softwares
 - ▶ Lack of access to and explanation of documentation

We could not hold editors responsible for adhering to rules that had not been clearly articulated, using documents and technologies they had not been trained to use, or upholding an ethical framework they were unaware of.

THE DIGITAL PUBLISHING WORKSHOP

- ▶ A group learning environment with face-to-face contact between the Digital Publishing Librarian and the entire editorial board
- ▶ An online resource for remote participation and a one-stop location for tools, additional readings, and a library of documentation
- ▶ A set of foundational teaching tools for publishing education at Columbia

THE DIGITAL PUBLISHING WORKSHOP

- ▶ Attendance for graduate and undergraduate students was made an eligibility requirement for partnerships and was added to the Libraries' publishing partner agreements
- ▶ Online, written lectures and access to tools and materials presented on-campus allowed remote students and students with work placements to participate
- ▶ The Editorial Workbook provided exercises and sample texts that could be used in class, by editorial boards on their own, or in later consultations

THE DIGITAL PUBLISHING WORKSHOP

- ▶ An educational program to advance our goals for Columbia University Libraries publishing:
 - ▶ Embed publishing ethics in our publications and institutional community
 - ▶ Produce high quality, innovative scholarship
 - ▶ Promote scalability and growth

GOAL: EMBED ETHICS

1. Introduction to Digital Publishing
 2. Identity and Community Building for Digital Publications
 3. New Perspectives on Peer Review
 4. Author Rights and Relationships
 5. Digital Publishing Production
 6. Marketing, Outreach, and Impact for Digital Publications
- Library Publishing Coalition Ethical Framework for Library Publishing
 - Publishing Practices
 - Accessibility
 - Diversity, Equity, & Inclusion
 - Privacy
 - Intellectual and Academic Freedom

GOAL: EMBED ETHICS

▶ Digital Publishing Production

Library Publishing Coalition

Ethical Framework for Library Publishing

✓ **Publishing Practices**

Approval of edits, translations, and proofs

✓ **Accessibility**

Creating accessible PDFs, W3 guidelines for website design, publishing formats

✓ **Diversity, Equity, & Inclusion**

Conscious copyediting, Working with translations and transliterations

✓ **Privacy**

Analytics, use of third party plagiarism software

✓ **Intellectual and Academic Freedom**

Censorship in editing/copyediting

GOAL: EMBED ETHICS

- ▶ “New Perspectives on Peer Review”
 - ▶ Case Study: Canadian Journal of History
 - ▶ What’s the problem with Peer Review
 - ▶ Open Peer review introduction/debate
 - ▶ Excellent Peer Review in Practice
 - ▶ Writing peer review guidelines and questionnaires
 - ▶ Critique of guidelines
 - ▶ Sample guidelines and workbook activities

GOAL: QUALITY

- ▶ Did it work?
 - ▶ 86 sign-ins over 6 sessions (76 unique values)
 - ▶ Updated websites
 - ▶ Onboarded new journals to Open Journals System
 - ▶ Contracts signed and collected
 - ▶ Approached by editors to work individually with students on projects
 - ▶ Rebranding
 - ▶ Marketing plans
 - ▶ Open Access archives of past issues & digitization projects

GOAL: GROWTH & SCALABILITY

- ▶ Refined onboarding and assessment procedures for journals
- ▶ The Editorial Workbook and library of templates and documentation make it easier to respond to partner needs and work with a larger community
- ▶ A model for education and support for other kinds of publications

PUBLISHING AS PEDAGOGY

- ▶ Publishing, digital scholarship, and scholarly communications librarians are positioned to provide practical opportunities to learn publishing
- ▶ Publishing as a means to and component of information literacy
- ▶ What are the core competencies for publishing information literacy?
- ▶ What publications and other activities can be leveraged to provide active learning opportunities?

michelle.wilson@columbia.edu

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