

Reading Seeds

LESEFRØ 

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adviser

*Oh, mighty fairies! Give my child
as a christening gift
not only beauty and health and
wealth and all the other things
you usually bring.*

*Grant my child a thirst for
reading,*

*I beg of you with all my heart!
Because I wish my child to hold
in her hand*

*The key to a wonderland, where
one may fetch
the fairest of all joys*

Astrid Lindgren



Norway

4,8 mill inhabitants

25,5% below 20
years

11,4% immigrants –
from over 200
countries



Norway is the best country to live in

Human Development Report 2009 (UN)

- a long and healthy life
- access to knowledge
- a decent standard of living



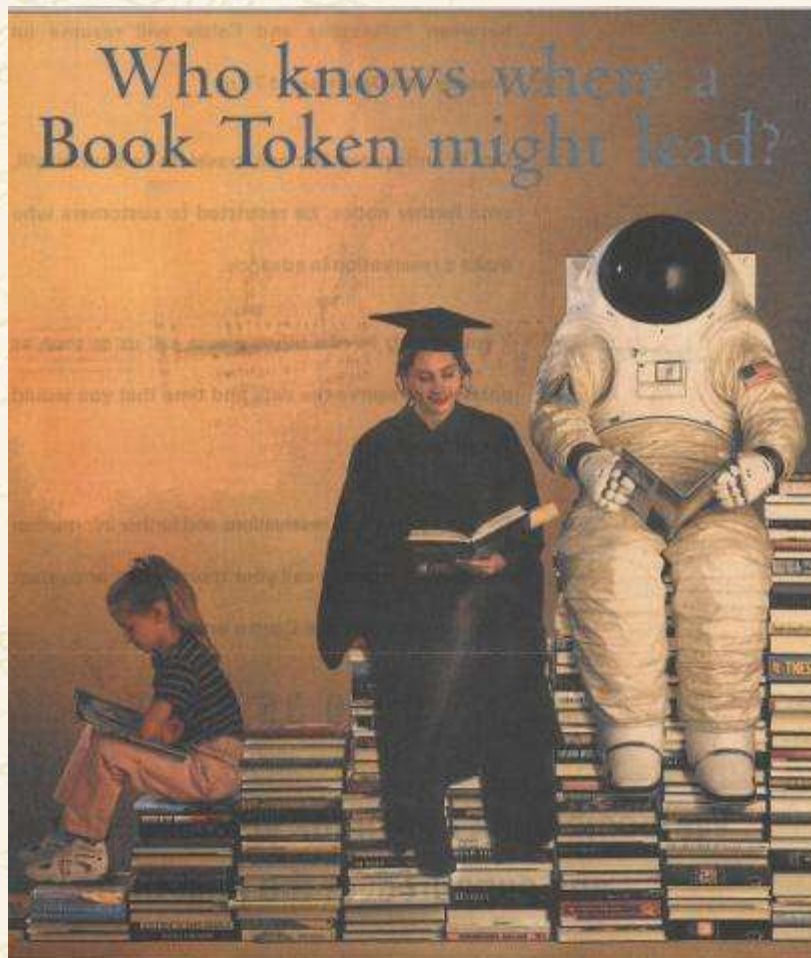
The national goal

No illiteracy

A literate population

Know How

Who knows where a Book Token might lead?



Give a young person a Book Token and you're launching them on a journey of discovery that could take them literally anywhere.

Because what you're really giving them is one of the most exciting and important gifts they'll ever receive: the gift of reading.

And by giving them a Book Token you're giving them the fun and freedom to choose their own direction.

In fact, you're giving them a gift that's just as interesting as any computer game or video.

Because reading is the one gift that truly enriches their imagination.

And with over a million books constantly in print and literally every bookshop in the country selling (and exchanging) tokens (over 3000 at the last count!) that's not a bad choice.

So light the blue touchpaper – by giving a Book Token.

Book Tokens can be exchanged for any book, book or tape, or book on CD.

Book Tokens
THE GIFT OF READING

The national challenge

15% illiteracy

30% adults with
poor literacy skills

PISA

www.pisa.no

PIRLS

www.pirls.org

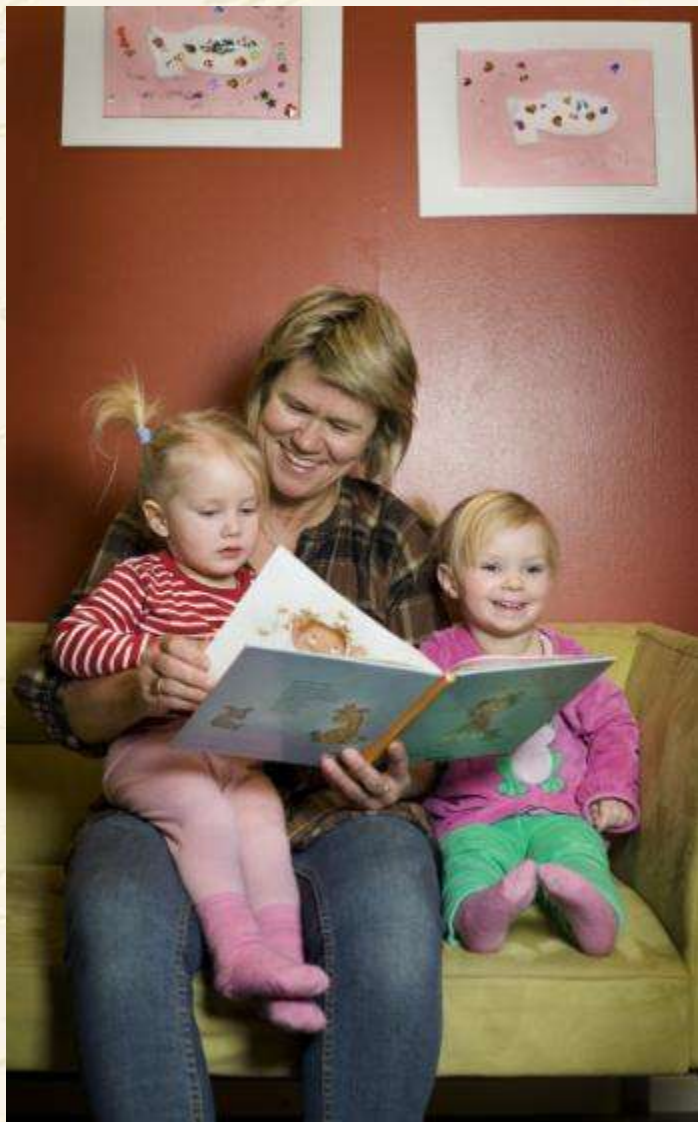


First of all – be where the audience are

“p



Start as early as possible



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The participants

Oslo public library –
Holmlia branch

Lerdal Kindergarten

Bertram Kindergarten

Kristiansand public
library

Øvre Slettheia
Kindergarten

Kvarten Kindergarten



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ABM-utvikling

abm-utvikling.no

Lesesenteret

lesesenteret.uis.no

The Multilingual Library

dfb.deichman.no

The participants



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Aim:

-at least ONE
reading activity a
day – per child!



Challenge: to reach all the children

Tests indicate enormous variation in the language level of 4 year olds

Multilingual children

Literature in every language – possible?

To be able to reach and include the parents





Det flerspråklige bibliotek

The multilingual library

40 different languages

Stock: 133 288

Multicultural library service

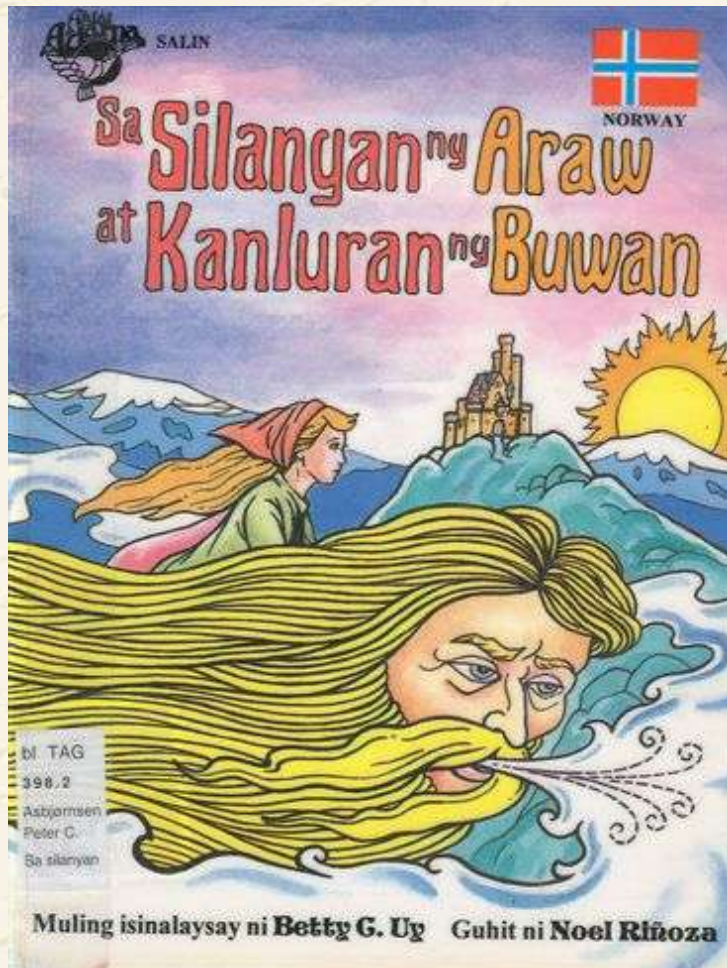


Why books in the mother tongue of every child?

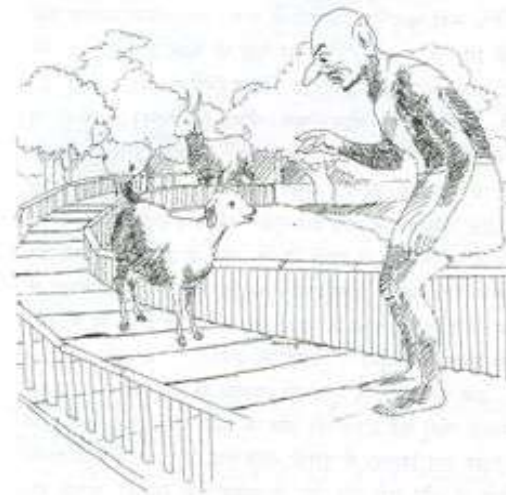
- ◆ Good mother tongue skills
→ good skills in norwegian
- ◆ To involve the parents in the child's language and reading development
- ◆ To make the wide variety in language and culture visible



Norwegian fairytales in other languages

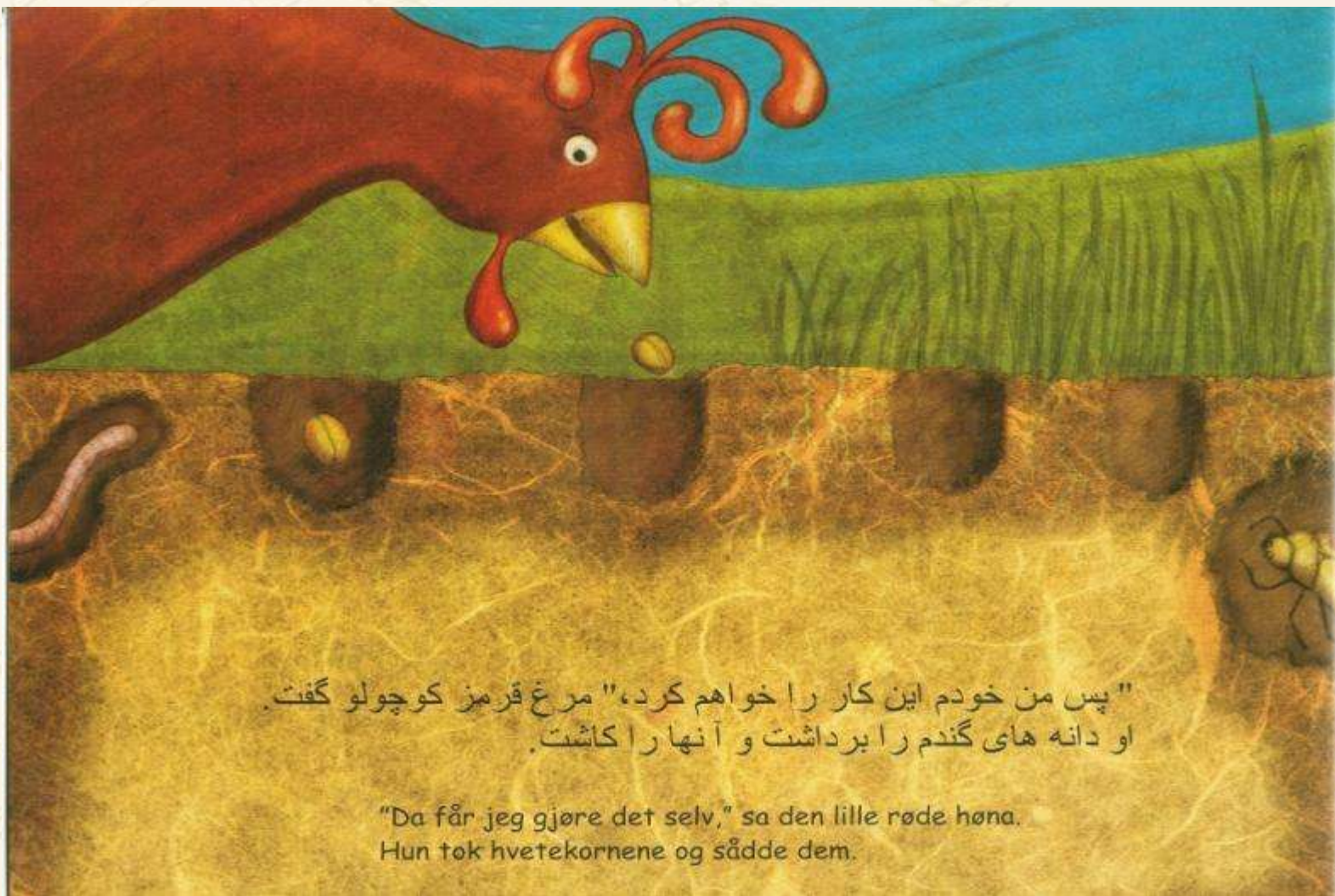


तीन बकरियाँ



एक बार की बात है तीन बकरियाँ थीं। वे घास चरने के लिए जाना चाहती थीं। पर रास्ते में एक पुल पड़ता था। उस पुल के नीचे एक राक्षस रहता था। उसकी आँखें थाली के बराबर थीं और उसकी नाक झाड़ू के बराबर थी।

पहले सबसे छोटी बकरी पुल के ऊपर से गयी। उसको साथ वही हुआ, जो पहली के साथ हुआ था। और उसने कहा, "मैं तो बस मंजली बकरी हूँ। मुझे मत खाओ मेरे बाद सबसे बड़ी बकरी



"پس من خودم این کار را خواهم کرد،" مرغ قرمز کوچولو گفت.
او دانه های گندم را برداشت و آنها را کاشت.

"Da får jeg gjøre det selv," sa den lille røde høna.
Hun tok hvetekornene og sådde dem.

Goal – Library skills

Give both kids and their parents know how about the library – family learning

To show all the things that the library has to offer and to brand the library

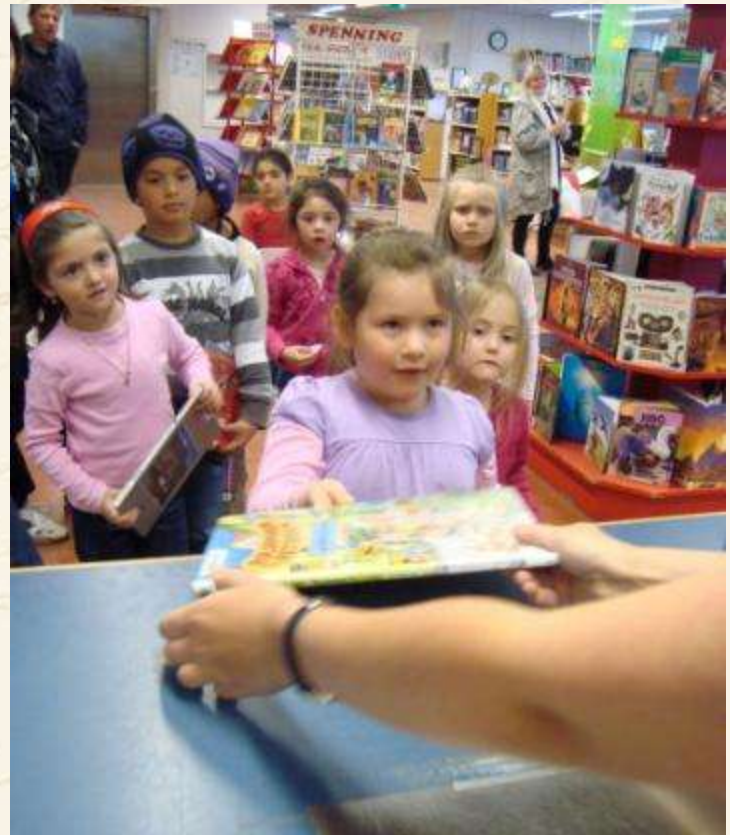
Get some of the non-users to become users

Show the children that the library is a safe place to stay

Increase the competence of library staff in facilitating meetings between books and children in different arenas

Give both the library and the Kindergartens competence to be able to start "Kindergarten libraries"

Becoming a real library user – new books and a new library card!



Party at the library

Theatre at the library

Information

Exhibition



Borrow in the Kindergarten

Hjemlån av bøker.

Barnets navn; ALEXANDER

Dato:	Bokens tittel;	Forel. Sign.	Levert dato;	Sign. Pers.
23/11	Kanvasker		23/11	IB
23/11	Under vann		23/11	IB
23/11	De store		23/11	IB
23/11	Thomas og de Gutterne		23/11	IB
	Kutappen			
	Emma			
	Telleboka			
	Gubbe og Katten			

LESETIPS

For de aller yngste 0-18 mnd

- ▼ Den store barnesangboka
- ▼ Bøke kake sete - Rim og regler for de minste
- ▼ Bie, Linne: Bøkene om Lille Leo
- ▼ Bruno, Dick: Bøkene om Miffy
- ▼ Carle, Eric: Den lille larven Aldrimett
- ▼ Cousins, Lucy: Bøkene om Molly
- ▼ Gjersem, Vera: Dyr jeg kjenner
- ▼ Lindenbaum, Pia: Hva sier dyrene?
- ▼ Lodge, Jo: Bøkene om Krokodille-Knut (klaffer og sprett-opp)
- ▼ Soli, Tina: Dumme Teol
- ▼ Wirsén, Stina: Hvem-bøkene
- ▼ Sanger på fornet - koselige sanger og regler for de minste



For de som er blitt 1 1/2 - 3 år

- ▼ Asbjørnsen og Moe: Min første eventyrbok
- ▼ Afano, Laurence: Oskar og Anna-bøkene: Lekte, Spise, Bade, Sove.
- ▼ Bjørk Bjørkdóttir: Mitt aller første leksikon / Min aller første ordbok / Mitt aller første atlas
- ▼ Bringsværd, Tor Åge: Når to-bøkene
- ▼ Genechten, Guido Van: Bøkene om Rikki og vennene hans
- ▼ Gjerdrum, Anne Lise: Tellevers om tusen ting
- ▼ Grossmann, Kari: Bjørnen sover: barnets første lekebok
- ▼ Grossmann, Kari: Bøkene om Lillesøster
- ▼ Holzwarth, Werner: Den lille muldvarpen som ville vite hvem som hadde bæsjet på hodet hans
- ▼ Janouch, Katerina: Bøkene om Ingrid
- ▼ Landström, Olof og Lena: Bøkene om Be og Bø
- ▼ Løfgren, Ulf: Bøkene om Ludde
- ▼ Sandemose, Iben: Fiat og farmor-bøkene
- ▼ Wirsén, Stina: Mange fargerike små og en liten rosa



Når barnet er blitt 4 - 5 år

- ▼ Appellgren, Tove: Bøkene om Mari
- ▼ Den store boka. 365 godnatthistorier
- ▼ Bergström, Gunilla: Bøkene om Albert Åberg
- ▼ Bringsværd, Tor Åge: Bøkene om Karsten og Petra
- ▼ Grossmann, Werner: Ti små eglerunger
- ▼ Donaldson, Julia: Bøkene om Gruffalo
- ▼ Brønne, Trond: Bøkene om de tre vennene skjætra, kaninen, hesten, hana og grisen
- ▼ Hovland, Henrik: Bøkene om Johannes Jensen



Bringing the library to the audience



Approachable!



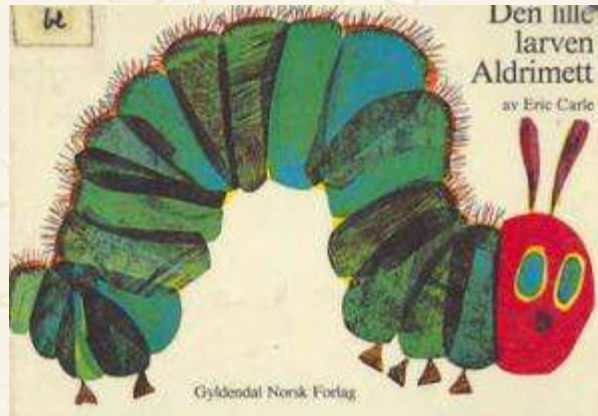
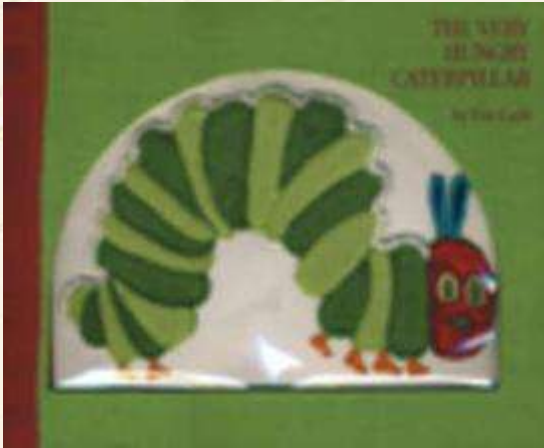
In small groups – or one to one



On the changing table



The very hungry caterpillar



Books to everyone in the Advent calendar



From fairytales to playfulness



Bringing the story alive



Reading friend



And even at the toilet...



Books and identity

A mother with arabic mother tongue was delighted when she realised that they could get books in her own language too



I want this one!

It is nice to KNOW
there's alternatives

It is nice to have
something to stretch for



