Newsletter no 10 June 2010

knowledge management section

the voice of global KM

Inside this issue

For any comments on the newsletter, please contact newsletter editor Christel Mahnke   mahnke@tokyo.goethe.org

From the Chair

Greetings, KM Members!

Today, let me tell you a little about the Knowledge Management activities at the World Library and Information Congress 2010 in Gothenburg.

Knowledge Management is especially important in these economic times, as all institutions and especially libraries need to understand how to leverage knowledge in our institutions to provide vital services.

For Gothenburg we are planning a very informative session on the "Voice of Global KM" with a dynamic keynote speaker, Margareta Nelke, from Sweden.

Xuemao Wang
Chair, IFLA KM Standing Committee

Margareta Nelke is a consultant who specializes in methods for coaching organized competitive intelligence in organizations. Please see the interview on page 5 of this newsletter.

We are also cosponsors on several sessions, including one on Information Policy and Human Rights and one on Global Learning Platforms, both alas at the same time on Friday morning August 13. Please have a look on the KM Programme in this newsletter,

I hope that you already know that we sponsor KM Facebook and LinkedIn spots where you can meet others

From the Chair

interested in KM -- and hope that you have put the new KM blog on your favorites list. http://blogs.ifla.org/km/

We also prepared a new KM Section brochure and a flyer for KM activities at IFLA Gothenburg. You will find them soon on www.ifla.org/km .

I hope that we can count on your membership and support in KM in the coming years -- you can count on the Standing Committee to continue to provide a window for KM in IFLA.

If you want to get involved with the work of the Standing Committee, please join us in the SC Meetings. Guests and good ideas are always welcome.

We hope to see you in Gothenburg!

Yours,
Xuemao Wang
Chair, IFLA KM Standing Committee

x.wang@emory.edu

Gothenburg, Sweden (www.ifla.org)

Knowlegde Management Section Programme

Please check the KM Section programme at IFLA WLIC 2010 in Gothenburg below and put the dates in your IFLA agenda.
We hope to see many section members as well as colleagues from other sections at SC Meetings and at our programmes.

Tuesday 10 August 2010, 14.30-17.20 h Room G4 and Saturday 14 August 2010, 13.15 - 14.45 h Room G4
Standing Committee Meeting of KM Section

Guests are welcome, please join us.

Gothenburg Harbour Image: de.wikipedia.org/wiki/Göteborg

Thursday 12 August 2010, 13.45 – 15.45 h #95 Room G3
Congress Track 4:
Tools and Techniques

Knowledge Management Session:
Voice of Global KM
Knowledge Management and leadership
MARGARETA NELKE
IC. at Once, Råå, Sweden

Global Development aid through intellectual engagement and social media
RICHARD SANTOS LALLEMAN
Focuss.Info, Netherlands

Managing knowledge resources at international IDEA
FRANCES LESSER and
MONIKA ERICSON
IDEA, International Institute for Democracy and Electoral Assistance Stockholm, Sweden

Development of integrated appli-cation system in digital medicine - priorities and strategies for the use of health information in China military hospitals
WENJU ZHANG, YAN LI and HUAIJUN GONG
Medical Library of Chinese People's Liberation Army, Beijing, China

Mannheim Central Library implements the Intellectual Capital Statement "Made in Germany" - a case study
TOM BECKER
Mannheim Public Library / Central Library, Mannheim, Germany

Multidisciplinary collaboration: A necessity fot curriculum innovation
PIETER H. DU TOIT
Department of Humanities Edu-cation, University of Pretoria, Pretoria, South Africa
ANN-LOUISE DE BOER and
THEO BOTHMA
Department of Information Science, University of Pretoria, Pretoria, South Africa

See abstracts and papers on

www.ifla.org/en/conferences-session-day/2010-08-12

Knowlegde Management Section Programme

Friday 13 August 2010,
9.30 – 12.45 h   #105 Hall B
Congress track 2:
Policy, strategy and advocacy

Government Libraries, GIOPS, Knowledge Management, Preservation and Conservation and Law Libraries

Librarians in action:
Information policy and human rights
Introduction to the Program
CLAIRE M. GERMAIN
Cornell University School of Law
New York, USA

Sustaining the legacy of the International Criminal Tribunal for Rwanda
AYODEJI FADUGBA
United Nations International Criminal Tribunal for Rwanda, Arusha, Tanzania

Comisión Nacional sobre la Desaparición de Personas (National Commission on the Disappearance of Persons)
ELSA BARBER
Biblioteca Nacional Argentina
Buenos Aires, Argentina

South Africa Truth Commission
REGGIE RAJU
J S Gericke Library, University of Stellen-bosch, South Africa

The U.S. 9/11 Commission Records: history, collection access, and issues
JERRY W. MANSFIELD
Congressional Research Service, Library of Congress, Washington, DC, USA

Official Truth and Reconciliation Commission
www.justice.gov.za/trc/index.html

Friday 13 August 2010,
9.30 – 12.45 h #107 Room F4-6
Congress track 3:
Users driving access and services

Knowledge Management, Continuing Professional Development and Workplace Learning with Information Technology

Global learning systems: how they foster learning and sharing of information

Part 1
Using global learning systems to expand access to knowledge

Methods of knowledge gathering and the role of the knowledge worker in sharing relevant information for sustainable development and learning
HEIN SPINGIES
Information Resources and Services, National Research Foundation, South Africa

Impact of intranet as a knowledge sharing tool: experiences of ZIMRA
LINDIWE MPINDIWA
Zimbabwe Revenue Authority, Harare, Zimbabwe

Practical approaches for incorporating online training into staff development initiatives
RACHEL VAN NOORD
OCLC/WebJunction.org, USA

From information to impacts: using global learning systems to expand access to knowledge in ADB
ARUN RAMAMURTHY
Information Resource Unit, Asian Development Bank, Manila, The Philippines

Evolving roles of library & information centres in e-learning environment
ANIL KUMAR DHIMAN
Information Scientist, Gurukul Kangri University, Haridwar, India

Part 2
Global learning systems: how they foster learning and sharing of information

Library assistants as situated learners
TERESA TO
Access Services and Public Relations Unit, City University, Run Run Shaw Library, Hong Kong, China

Global online learning resources
FRANK CERVONE
Information Services, Purdue University, Calumet, USA and
JANE DYSART
Dysart & Jones Associates, Canada

E-system for delivering San Jose Distance Learning Programme
CINDY HILL
San Jose Campus, University of California, San Jose California, USA

Pictures from www.goethe.de

See abstracts and paperson
www.ifla.org/en/conferences-session-day/2010-08-13

Knowlegde Management Section Programme

Sunday 15 August 2010,
9.30 – 12.45 h
#149 Room F4-6

Congress track 4:
Tools and techniques.

Information Technology, Cataloguing, Classification and Indexing with Knowledge Management

Libraries and the semantic web
Keynote:
RICHARD WALLIS (TALIS)

Initiatives to make standard library metadata models and structures available to the Semantic Web
GORDON DUNSIRE
University of Strathclyde, Glasgow, Scotland, United Kingdom and MIRNA WILLER
University of Zadar, Zadar, Croatia

See abstracts and papers on

www.ifla.org/en/conferences-session-day/2010-08-15

The Europeana data model

MAX DEKKERS
DCMI, Barcelona, Spain
MARTIN DOERR
Institute of Computer Science, Foundation for Research and Technology - Hellas, Crete, Greece
STEFAN GRADMANN
Library and Information Science, Humboldt University, Berlin, Germany,
STEFFEN HENNICKE
Humboldt University, Berlin, Germany,
ANTOINE ISAAC
Europeana, The Hague, Netherlands,
CARLO MEGHINI
Istituto di Scienza e Tecnologie dell'Informazione Pisa, Italy and
HERBERT VAN DE SOMPEL Research Library, Los Alamos National Laboratory, Los Alamos, NM, USA

Images: Think Culture - Europeana
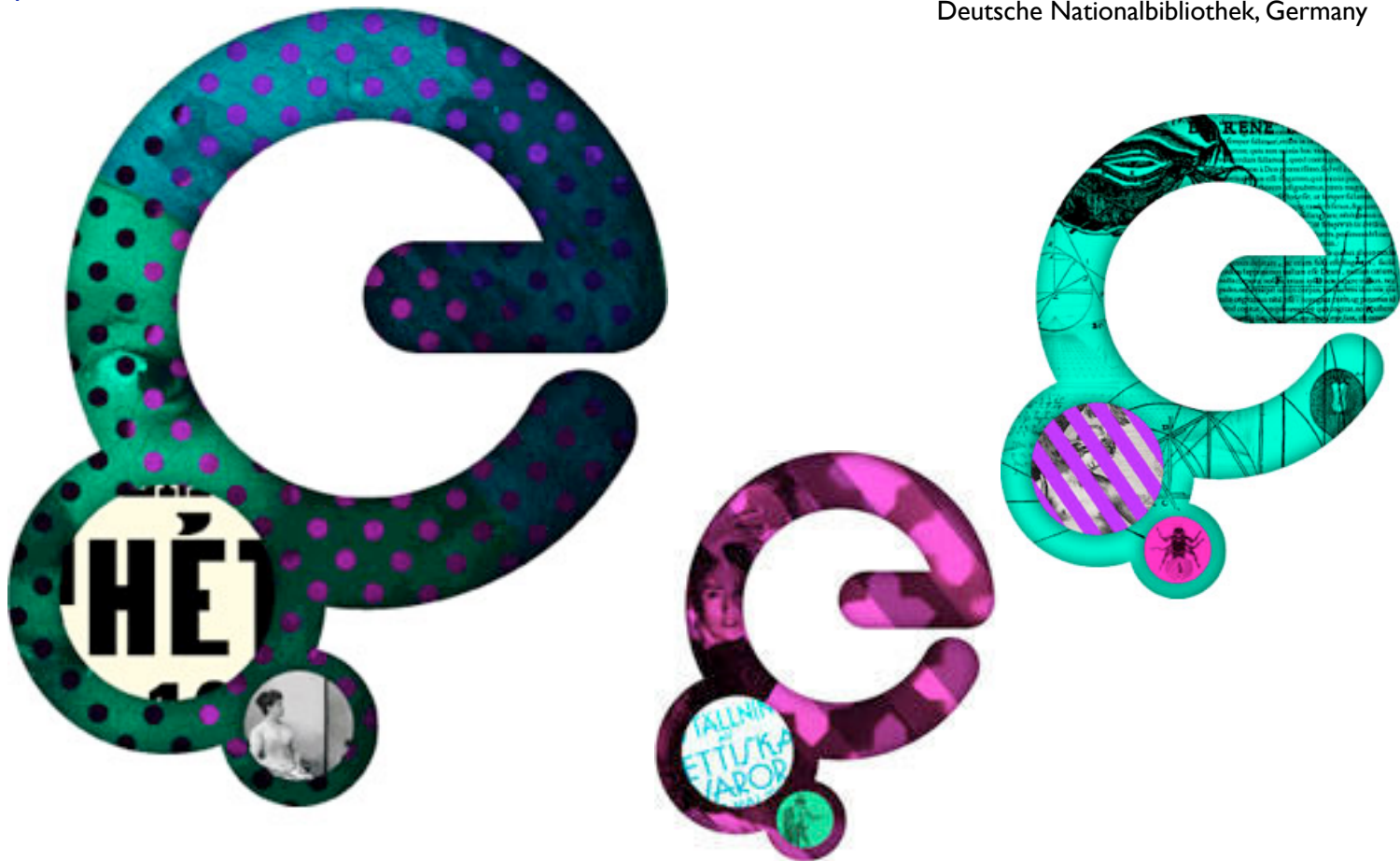www.europeana.eu/portal/index.html

Linked data for libraries

JAN HANNEMANN and
JÜRGEN KETT
German National Library, Frankfurt, Germany

Step one: blow up the silo! - Open bibliographic data, the first step towards Linked Open Data
PATRICK DANOWSKI
Scientific Information Service, CERN, Geneva, Switzerland

Porting library vocabularies to the Semantic Web, and back. A win-win round trip
BERNARD VATANT
Mondeca, Paris, France

CONTENTUS - towards semantic multi-media libraries
JAN NANDZIK and
NICOLAS FLORES-HERR
Acosta Consult, Germany,
JAN HANNEMANN and
ANDREAS HEß
Deutsche Nationalbibliothek, Germany

Interview with KM Keynote Speaker Margarete Nelke: „Don't wait for being asked to dance"

Image: LinkedIn profile M. Nelke

Margareta, you graduated from Swedish School of Library and Information Science and worked as librarian for many years. Why did you decide to become a consultant?

I like challenges. I certainly had an independent and challenging work at Tetra Pak but, as I had worked in the Tetra Pak Group for 20 years, I wanted to see other business environments and develop and elaborate my experiences in other arenas. Starting my own firm had been a dream for some years which I fortunately could realize. The vision of more freedom and less meetings was also appealing.

Who are your customers, and what do you offer them?

My specialty is methods for and coaching organized competitive intelligence (competitive intelligence is a wide concept including all kinds of intelligence, except for the military one; e.g. market, competitor or technology intelligence). I offer the services to companies and organizations, including libraries. I want to help them starting up or improving their way of working with organized competitive intelligence. The forms could be lectures, workshops around different issues of concern to the client, mapping the business environment, SWOT or PEST analyzing sessions, etc. During the six years that I have run my own business I have also done investigations on different topics: evaluations of special libraries, forms and methods for disseminating research results, the future for academic libraries, and evaluation of the organization around a consortium for shared service. I have published a book (in Swedish) on competitive intelligence and I am just now writing a new book/report on strategic business development for information centers and libraries. I have plans to have this one translated to English.

Did social networks like facebook, twitter or LinkedIn change your way of communication with friends, business partners and customers?

Not much. I am present at Facebook and Linkedin, but I have not (yet) seen any direct effects on the business, but I still think it is important to be present there. My personal networks are of great importance for my business. Often I get my jobs from people I know or through recommendations from people I know. In some cases, however, my clients have found me through my website.

Which connection do you see between librarianship and knowledge management?

I see a great deal of connections. Especially when it comes to knowledge sharing, an important part of knowledge management.

Librarians have one of their strength in organizing "published" information – in physical or electronic form – and to make it accessible. To be able to share information and knowledge over time and organization boundaries, you have to transfer the information in "published" form. Information is of course not the same as knowledge, but an indispensible requirement for knowledge.

Not all librarians feel the importance of knowledge management for their work. How is the situation in Sweden?

I think that most librarians working in special libraries for organizations or companies or in academic libraries (the library worlds that I know of) fully understand the importance of knowledge management and how to support their organization with knowledge management services. Some colleagues also take the role as knowledge managers or project leaders for knowledge management projects. However in this, as in other areas, you can't wait for being asked to dance, you need to be proactive and to see and to seize the opportunities when they appear (e.g. with the help of organized competitive intelligence!)

See Margareta's paper for KM Keynote speech at WLIC 2010 Gothenburg

www.ifla.org/files/hq/papers/ifla76/95-nelke-en.pdf

Questions: KM Newsletter Editor Christel Mahnke

Dancers in the streets of Buenos Aires (IFLA WLIC 2003)

Image: de.wikipedia.org/wiki/Tango_Argentino

FOCUSS: Using Social Media for Global Developement

The Focuss.Info initiative stimulates the use of web 2.0 tools amongst workers and researchers in the domain of development studies and cooperation.
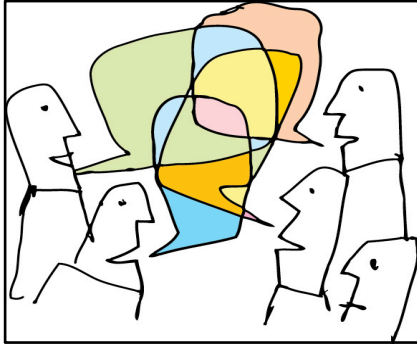

Image www.piercemattiepublicrelations.com/

Focuss.Info is a collaborative plat-form supported by more than 40 global, national and regional institutions and more than 30 individuals who are all promoting the newest Information and Communication Technology (ICT) skills in the domain of global development research and studies.

It first started as a platform where people collaboratively saved their favourite e-resources in social bookmark platform. This meant that not only librarians, but also individual practitioners, students and researchers within the global development domain saved their valuable e-resources on the Internet.

Consequently, Focuss.Info indexed these collections of e-resources in its own customised search engine and, as a result, valuable information in global development studies and researches is better visible and accessible.

To hear more about this successful KM practice, see the paper www.ifla.org/files/hq/papers/ifla76/95-lalleman-en.pdf

The paper will be presented at KM Session WLIC 2010 Gothenburg Thursday Aug 12
Speaker:
Richard Santos Lalleman
Independent consultant at
RL Consultancy and project coordinator of the Focuss.Info Initiative
www.focuss.info/

Follow focuss on twitter

http://twitter.com/focussinfo

International IDEA: One Database for All

The International Institute for Democracy and Electoral Assistance (International IDEA) is an inter-governmental organization that supports sustainable democracy worldwide.

The Institute provides comparative knowledge to democracy builders around the world in: elections and referendums; constitutions; political parties; gender in democracy and women's political empowerment; democracy self-assessments; and democracy and development

Knowledge is a strategic asset of the Institute.

The knowledge resources include publications such as handbooks, online databases and knowledge sharing networks.

Information and data from previously separate databases and resources

www.idea.int

http://bridge-project.org
Building Resources in Democracy, Governance and Elections

covering topics such as voter turnout, electoral system design, gender quotas, direct democracy and more, have been incorporated into one "unified database"

www.idea.int/uid

For IDEA's partners and users, the unified database now provides a standard web search interface and workflow to access the data that is stored in either text or numerical form.

Read the full paper
www.ifla.org/files/hq/papers/ifla76/95-lesser-en.pdf

The paper will be presented at KM Session WLIC 2010 Gothenburg Thursday Aug 12
by Frances Lesser and Monika Ericson
International IDEA
Stockholm, Sweden

Mannheim City Library: Intellectual Capital Statement

The German Federal Ministry of Economics and Technology promotes the scientific development and broad application of Intellectual Capital Statements for companies and organizations as a strategic manage-ment tool.

The program aims to help organisations to understand, collect, evaluate and develop their intellectual capital. Ultimate ambition is to strenghten innovation potentials and sustainable competitiveness of the knowledge based economy.

The German program follows an initiative of the European Union, started in 2007.

www.incas-europe.org

Mannheim City Library took up the challenge to assess its intellectual capital, its intangible strengths and marketing potential. The City Library redifines itself as an important element of the cirie's strategy: Openness for education and crearivity is the credo of Mannheim, a traditional university city in Germany's industrious south.

To hear about this KM initiative, join KM Session WLIC 2010 Gothenburg
Thursday Aug 12

Speaker:
Tom Becker
Mannheim Public Library / Central Library

The paper is accessible at
www.ifla.org/en/conference-sessions/4667

University of Pretoria: Information Literacy and Whole-Brain Thinking

One size fits all? Not when it comes to Information Literacy education.

At the University of Pretoria, the semester module on Information Literacy is teached to all first year students across all faculties annually. Although the module has an acceptable pass rate, the scholarly application of the applicable skills linked to the subject content and learning outcomes is limited and in some cases lacking in subsequent academic years of study.

In their endeavour to empower students to develop as lifelong learners the Department introduced a collaborative project entitled: Facilitating Whole Brain Information Literacy: An interdisciplinary re-search project.

At the same time, to empower all staff involved, the Department embarked on a research project that covers aspects such as professional development of staff and curriculum research. The professional develop-ment of academic staff is one of the sub-projects.
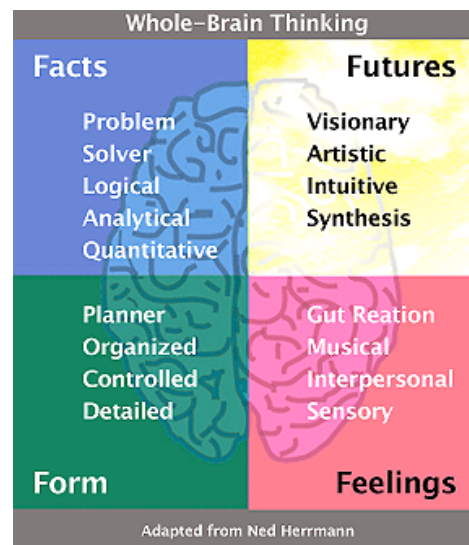

Image:
www.creativityatwork.com/CWServices/CW-whole-brain-innovation.html

See the complete paper

Multidisciplinary collaboration: A necessity for curriculum innovation

http://www.ifla.org/files/hq/papers/ifla76/95-toit-en.pdf

The paper will be presented at KM Session WLIC 2010 Gothenburg Thursday Aug 12

Speakers:
Dr Pieter H du Toit
Dept of Humanities Education
Prof Ann-Louise de Boer and
Prof Theo Bothma
Dept of Information Science
University of Pretoria, South Africa
http://web.up.ac.za

New IFLA initiative: Adopt a Student!

Do you care for the future of librarianship, and the future of IFLA?

Do you like the idea of knowledge sharing between librarians?

If your answer to the questions above is YES, you might want to ,adopt' a LIS student!

The initiative aims to draw Library and Information Science (LIS) students' attention to IFLA through sponsoring a 1 year free IFLA student membership. Private and/or company sponsors play the role of LIS students' mentors through taking over the fee for a 1 year student IFLA membership (€ 57).

But the financial sponsorship is not the most important part. The idea is, to open a door to IFLA as a mentor, and to include ,your' LIS student in discussions inside your session and (if possible) in your professional life.

Let him or her experience the benefits of IFLA's global network of librarians. In return, you might get some inspiration from discussions with a ,digital native', and aspiring professional.

Students interested in IFLA, as well as sponsors, re matched over a database, according to their mutual interest in professional matters.

Some testimonials:

...as an arabic LIS student, I got the opportunity to present my research project at the IFLA confernce poster session....

...I was invited to an internship in the Library of Congress...

...I got publisher's experience through volunteering for the ,IFLA express'...

KM Newsletter Editor Christel Mahnke

adopted a student who is interested in KM and enjoys discussions and meetings with

Shaked Spier,

LIS student in Berlin.

Do you like to know more about the program?

See the page ,Adopt a student'

www.ifla.org/en/set/adopt-a-student

and have a look at the poster No 65

,Adopt a student'

at WLIC Gothenburg, presented by Shaked Spier

KM Conferences 2010

KM Egypt Conference 2010
21-22 September, Cairo

The world is moving towards a more advanced knowledge-based economy where knowledge is perceived as a strategic resource. Furthermore, with more focus on developing countries, Knowledge Management will be crucial for the enhancement of competitiveness in a knowledge-based economy.

The Information and Decision Support Centre (IDSC), is taking the initiative of holding the KM Egypt Conference 2010. The event is intended to discuss KM concepts and methodologies for developing best strategies to identify, develop and apply knowledge assets for accom-plishing a better and more efficient performance. (From the conference profile)

www.kmegypt2010.idsc.gov.eg/

Image: www.marriott.com/hotels/hotel-photos

ICICKM Hongkong
11-12 November, 2010

7th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning

Today, knowledge and intellectual capital plays a principal role in the delivery of corporate performance. Companies, without the force of any regulations, start to measure their knowledge and intellectual capital.

However, it seems as if the field has reached a point of maturity where we need to address issues around taxonomies and research methodology. (From the Call for Papers)

http://academic-conferences.org/icickm/icickm2010/icickm10-home.htm

Image: www.discoverhongkong.com/eng/