



## LATIN AMERICA AND THE CARIBBEAN SECTION ANNUAL REPORT 2015

### Introduction

To realize our mission from 2015-2017, IFLA LAC will focus on community, leadership and engagement at the international and regional level. Three strategic directions will guide IFLA LAC's activities:

1. Promote and strengthen the associations of libraries, librarians and information services in the Latin American and the Caribbean region, on the topics of copyright advocacy, and of sustainable development according to the UN-2030 Agenda and the IFLA Trend Report.
2. Build and maintain contacts with other IFLA Sections, Programmes and Special Groups, and also with organizations, institutions and/or external groups, in benefit of the profession and the services in the Latin America and the Caribbean region.
3. Strengthen the LAC Section, in order that it can continue its work of promoting the Latin America and the Caribbean region.

To be successful, the LAC Section (in its IFLA LAC ACTION PLAN 2015-2017 approved in October 2015) has identified **five goals** that will support the implementation of the mission and specific objectives of the plan period. Each of these goals is linked to key initiatives of the IFLA 2015-2021 Strategic Plan.

For this ANNUAL REPORT 2015, LAC Section is already presenting its developed activities in those 5 goals:

- GOAL 1 - Promote education and training activities (in person and online) with the purpose of providing qualifications to the professionals of the region in strategic actions related to the new social trends.(IFLA Trend Report)
- GOAL 2 – Provide support (advocacy) and promotion for all information professionals in the LAC region, to increase their understanding of copyright and allow libraries to play an important role in the collection, preservation and wider availability of all types of physical and digital materials, in this constantly evolving digital information environment.
- GOAL 3 – Develop expertise and promote education (in person and online) with the purpose of providing qualifications to the professionals of the region in strategic actions and good practice in the collection and preservation of cultural heritage
- GOAL 4 – Promote regional advocacy of the role of libraries and information professionals of the region as agents of development responsible of ensuring access to information
- GOAL 5 – Preserve the memory of the activities of the LAC Section members and professionals of the region, and ensure that these activities are known and promoted using ICT and social networks.

## Report on progress and activities

<b>Objectives</b> <i>Identified in the Unit's Action Plan</i>	<b>Project or activity</b> <i>Identified in the Unit's Action Plan</i>	<b>Progress</b> <i>Please give brief details, including status (not started, in progress, near completion, completed)</i>	<b>Main outcomes</b> <i>Briefly summarise the main outcomes of the meeting and how these were communicated to the membership of the Professional Unit</i>
<b>GOAL 1. Promote education and training activities (in person and online) with the purpose of providing qualifications to the professionals of the region in strategic actions related to the new social trends.(IFLA Trend Report)</b>	1.1 Promote a Satellite Meeting of the IFLA LAC Section in 2016.	<b>In Progress.</b> The <a href="#">LAC satellite meeting 2016</a> will be in collaboration with OCLC, on "Future of Libraries: What will Content and Services Be in 2030?", on August 11, 2016 in Columbus, Ohio.	
	1.2 Encourage the collaboration with professional association from the various countries of the region, by promoting the offering of seminars and/or webinars on the IFLA Trend Report.	<b>Completed</b> (July 13 to 17, 2015). Workshop " <a href="#">La biblioteca en el bolsillo: información y lectura en dispositivos móviles</a> " / The Library in your pocket: information and reading on mobile devices" in Montevideo, Uruguay with 23 representatives from 7 countries: Argentina, Brasil, Colombia, Cuba, Peru, Paraguay y Uruguay. Partnership: Ministerio de Educación, Cultura y Deporte de Espanha	All participants promise to replicate all the contents for others in your country. Also to plan some project to implement and use the new knowledge. But, it is not easy to follow this kind of impact. We are looking for some technological plataform to help us.
	1.3. Share and distribute information on how to apply the IFLA Trend Report as a tool for the development of the information professionals and libraries in the	<b>Not started.</b>	

	<p>LAC region.</p> <hr/> <p>1.4. Organize a follow-up regional workshop to develop strategies that create collaborations for the promotion of the IFLA Trend tool.</p> <hr/> <p>1.5 Mapping the library initiatives being developed in the region by libraries, professional associations, university and postgraduate courses, and networks of services and products, at the national and regional levels</p> <hr/> <p>1.6 Promote Midterm meetings of the LAC Section in different countries of the region aiming to participate in the development of the local association.</p> <hr/> <p>1.7 Host the IFLA MLAS - Management of Library Associations Section Mid-term meeting in April 2016 in Panama, as an activity towards the empowerment of the region's associations.</p>	<hr/> <p><b>Not started.</b></p> <hr/> <p><b>In progress</b></p> <hr/> <p><b>In Progress.</b> This meeting will be in Panamá , April 18-22, 2016.</p> <hr/> <p><b>In Progress.</b> This meeting will be in Panamá , April 18-22, 2016.</p>	<hr/> <p>LAC Section started a conversation with the Brazilian Ministry of Culture to verify the possibility and of using the open platform MAPAS CULTURAI, also their interest in some kind of partnership.</p> <hr/> <p>In parallel of this meeting, LAC Section is organizing two <a href="#">BSLA workshop in English and Spanish</a> for representatives from National Library Association of 19 countries from the region.</p> <hr/> <p>With LAC and MLAS members we will also organize an <a href="#">International Scientific Seminar " Transforming LAC region through libraries"</a>.</p>
<p><b>GOAL 2 – Provide support (advocacy) and promotion for all information professionals in the LAC region, to increase their understanding of copyright and allow</b></p>	<p>2.1 Action with the ULAC - Unión Latino americana de Ciegos to promote the ratification and implementation of the Marrakech Treaty in the Latin American and Caribbean countries, according to the agreements of the “Declaración de Motores de Cambio” on October 23, 2015in Buenos Aires.</p> <hr/> <p>2.2 Promote education and training activities (in</p>	<p><b>In progress.</b></p> <hr/> <p><b>Completed. LAC WEBINARS 2015.</b></p>	<p>LAC Section and ULAC members, specially our representative from Uruguay, have been talking and planning how to work together.</p> <hr/> <p>Webinars: (1) <a href="#">New roles of</a></p>

<p>libraries to play an important role in the collection, preservation and wider availability of all types of physical and digital materials, in this constantly evolving digital information environment.</p>	<p>person and online) with the purpose of providing tools for strategic actions of advocacy in copyright and public policies to the professionals of the region.</p>	<p>LAC Session in partnership with FLA Continuing Professional Development and Workplace Learning and IFLA New Professionals Special Interest Group in partnership and University of São Paulo, Ribeirão Preto Campus (USP) in Brazil organized the <a href="#">LAC Webinars 2015</a> - two in Spanish and one in portuguese about copyright.</p>	<p><a href="#">librarians in the 21st Century</a> ;(2) <a href="#">How to be more effective in the area of copyright advocacy?</a> and (3) <a href="#">New contract models for acquisition of electronic content</a>. 250 participants online and more than 2,177 visit on its videos youtube between May 5 and Jul 20, 2015. <a href="#">More information</a>.</p>
	<p>2.3. Facilitate the collaboration with national library associations to raise libraries’ awareness of the impact of copyright legislation on their products and services.</p>	<p><b>Completed.</b> Seminar "<a href="#">Libraries facing the challenge of information access</a>". 24 April 2015. In partnership with Library of National Congress, Buenos Aires, Argentina</p>	<p>More information are available <a href="#">here</a>, and all the audio presentations are <a href="#">here</a>.</p>
	<p>2.4. Plan and implement the open session of the LAC Standing Committee during WLIC 2016 on “Limitations and exceptions for libraries in the copyright legislation of the Latin America and Caribbean countries”, in collaboration with the library associations of the region.</p>	<p><b>Not Started.</b></p>	<p>The exactly title of the Session will be " Limitations and exceptions for libraries in the copyright legislation of the Latin America and Caribbean countries: a call for action".</p>
	<p>2.5. Publish the ebook “Mapping the indicators of limitations and exceptions in the copyright legislation of the Latin America and Caribbean countries”, which will contain the papers presented during the open session of the LAC Standing Committee in WLIC 2016.</p>	<p><b>In Progress.</b></p>	

2.6. and 2.7 Convene a BSLA workshop in Panama in 2016, addressed to representatives of associations of eight Spanish-speaking and eight English-speaking Latin American countries, on the topic of copyright advocacy and the agenda for sustainable development.

---

2.8. Promote the Seminar "["Acervos Digitais e Direitos Autorais: discutindo o acesso no contexto nacional e internacional"](#) / Digital content and copyright: talking about access in national and international level " in Rio de Janeiro, Brazil, on November 6, 2015, in collaboration with the Fundação Getúlio Vargas, with participation of representatives of the IFLA CLM Strategic Programme and the Brazil Ministry of Culture.

---

2.9. Participate in the seminar "Motores para el Cambio" organized by IFLA's President-Elect and the Biblioteca del Congreso de la Nación Argentina in Buenos, October 2015.

**In Progress.** Both BSLA workshop will be in the same week of the LAC Midterm meeting in Panamá.

---

**Completed.** Speakers: Stuart Hamilton and Christina de Castels de IFLA HQ, Marcos de Souza from Ministério da Cultura Brasil and Cristiana Gonzalez de FEBAB.

---

**Completed.** Leaders of national and parliamentary libraries from fifteen countries in Latin America and the Caribbean: Argentina, Bolivia, Brasil, Chile, Colombia, Costa Rica, Cuba, Ecuador, Guatemala, Honduras, México, Panamá, Paraguay, Uruguay, and Venezuela, as well as Spain, represented by IFLA's President-Elect Glòria Pérez-Salmerón; met at the Biblioteca del Congreso de la Nación Argentina in Buenos Aires on October 28 and 29, 2015, at the international seminar "Motores para el cambio: Primer Encuentro

---

All the presentations are [available](#) at youtube. And the pictures [here](#).

---

The most important result of this Seminar was the Declaration "["Motores para el cambio: Primer Encuentro Iberoamericano sobre Derecho de Autor y Tratado de Marrakech"](#)".

	<p>2.10. Participate in the Round table on “Evolution of Internet Governance: Empowering Sustainable Development” during the 10th annual meeting of the Internet Governance Forum (IGF), from November 10 to 13, 2015 in João Pessoa, together with representatives of IFLA HQ and the Committee on Copyright and Other Legal Matters.</p>	<p>Iberoamericano sobre Derecho de Autor y Tratado de Marrakech.</p> <p><b>COMPLETED.</b> The IFLA LAC Chair and the FEBAB President were invited by IFLA to participate in the <a href="#">10th annual Internet Governance Forum (IGF)</a> meeting with Stuart Hamilton and Christina de Castels.</p>	
<p><b>GOAL 3 – Develop expertise and promote education (in person and online) with the purpose of providing qualifications to the professionals of the region in strategic actions and good practice in the collection and preservation of cultural heritage</b></p>	<p>3.1. Bring together professionals already started in digitization actions to deepen knowledge, share experiences, be creative and innovative and participate in the creation of best practice content and reference sources on digital preservation.</p> <p>3.2. Encourage the collaboration with information professional from the various countries of the region, by promoting the offering of publications, videos, seminar about digital preservation.</p> <p>3.3. Share and distribute information on how to apply standards for the collection and preservation of content (from UNESCO, IFLA and others) as a tool for the development of the information professionals and libraries in the LAC region.</p>	<p>IN PROGRESS. Workshop "<a href="#">Digital Preservation</a>" in partnership with Ministerio de Educación, Cultura y Deporte of Spain and Universidade de São Paulo, Brasil in Ribeirão Preto, Brasil from Oct.19 to 23,2015. The participants sign the <a href="#">Ribeirão Preto Letter</a> to consolidate their needs and demands.</p> <p><b>Not started</b></p> <p><b>Not Started</b></p>	<p>The workshop is already completed. But, some results are still in development, such as: a Serie of 7 Vídeo about copyright in a interview format with the trainers of the workshop from Spain and Brazil. An reference book about digital preservation is under revision.</p>

	<p>3.4. Organize a follow-up regional action to monitor and disseminate the various results arising from these activities listed above.</p>	<p><b>Not started.</b></p>
<p><b>GOAL 4 – Promote regional advocacy of the role of libraries and information professionals of the region as agents of development responsible of ensuring access to information</b></p>	<p>4.1.Promote the exchange of information professionals of the region and, simultaneously, organize education and training activities (in person and online) in order to provide methodologies and strategic actions for the defence of libraries.</p> <hr/> <p>4.2. Organize the Scientific Seminar "Transforming LAC Region with Libraries: 2030 Agenda for Sustainable Development" in April 2016,in Panama.</p> <hr/> <p>4.3. Participate in the implementation of BSLA in various countries of the region, and in identifying additional library associations which would benefit with the programme and would be able to extend the programme to neighbouring countries.</p> <hr/> <p>4.4 and 4.5 Convene a BSLA workshop in Panama in 2016 addressed to representatives of associations of eight Spanish-speaking and eight English speaking Latin American countries, on the topic of copyright advocacy and the agenda for sustainable development.</p> <hr/> <p>4.6. Plan and implement a Satellite Meeting of the IFLA LAC Section in 2017 on the topic of the UN Post-</p>	<p><b>In progress.</b> LAC Section is planning to organize the next BSLA workshop in Panamá 2016 in those subject.</p> <hr/> <p><b>In progress.</b> This <a href="#">Seminar</a> will be with the presence of members of MLAS and LAC Standing Committees, and representatives of the region’s associations invited to participate with the support of the BSLA Programme.</p> <hr/> <p><b>In progress.</b> LAC Section is following the promotion of some BSLA workshop in Colombia and Peru .</p> <hr/> <p><b>In Progress.</b> Both BSLA workshop will be in the same week of the LAC Midterm meeting in Panamá.</p> <hr/> <p><b>Not started.</b></p>
		<p>The MLAS midterm meeting will be with LAC midterm meeting in Panama, then, their members with be also involved in those BSLA workshop.</p>

	<p>2015 Development Agenda, as a pre-conference activity of WLIC 2017.</p> <hr/> <p>4.7. Develop strategies to allow associations to promote the tool developed by IFLA for the UN-2030 Agenda, and to organize follow-up activities for the initiatives.</p>	<hr/> <p><b>Completed. Seminár "Latin American Seminar on the Lyon Declaration</b> - Libraries as Social Institutions contributing to the Sustainable Development 21 – 22 May 2015" In partnership with Bogotá, Colombia</p>	
<p><b>GOAL 5 – Preserve the memory of the activities of the LAC Section members and professionals of the region, and ensure that these activities are known and promoted using ICT and social networks.</b></p>	<p>5.1. Analyze the impact of IFLA's Latin America and the Caribbean Section on the region and on the development of services and information products during the past forty years.</p> <hr/> <p>5.2. Publish an ebook to record and disseminate the history and impact of the IFLA LAC Section on the region, from its creation more than 40 years ago. The book will include texts by current and former members of LAC's Standing Committee, as well as by external guests.</p> <hr/> <p>5.3. Develop effective marketing, and a dissemination strategy for incrementing the Section's membership and various global representations, and to demonstrate to other IFLA units and to professional associations the worthiness and relevance of the LAC Section.</p>	<p><b>In progress.</b></p> <hr/> <p><b>In progress.</b> This book depend of the results from the activity 5.1</p> <hr/> <p><b>In progress.</b> The Communication team are using Facebook, Twitter, Blog, and the IFLA site more intensively. The year 2015 began with 1,593 people involved in the IFLA LAC page on Facebook and ended with 2,385 people. 792 people a growing of. Twitter in 2015 started with 437 person and</p>	<p>LAC Section already started to contact older members of its Standing Committee to collect information about the past activities.</p> <hr/> <p>The team is planning how to develop its activities.</p>



---

5.4. Use all possible types of communication based on the web, the new social media and the technology (blogs, social platforms, twitter) to stimulate the participation of members and other librarians of the LAC region.

finished with 923, grow up with 486 new followers. The IFLA LAC blog received 109.483 access in 2015.

---

**In progress.** The Standing Committee member of the LAC Section approved the creation of several administrative attribution teams to take care of several activities. One of them is exactly to work on this topic.

---

**In progress.** LAC Section is already using the hangout and skype to organize a virtual meeting with all SC members each two months. Also they are using DOODLE to confirm the agenda with everyone

---

**In progress.** LAC Section is using GOOGLE DRIVE and GOOGLE DOC to share documents and work in some common documents together with all members.

---

5.5 Improve the internal and external communication of IFLA LAC (among Section members, between the Section and other IFLA Sections and Divisions, the Section and the Regional Office, the members and the national associations in the various countries of the region, the members and professional in the various countries of the region).

---

**Not started.**

5.6. Empower the members of the Standing Committee so they become true ambassadors of IFLA LAC in the countries of the region, and develop a closer relationship with the regional and/or national library associations of the various countries.

**Not started.**

### Standing Committee membership

Please provide further information about members of the Standing Committee and their contribution to the work of the Professional Unit.

Standing Committee members' names	Role on the Standing Committee (if any) and contribution made to the work of the Professional Unit over the year <i>For example, Chair, Information Coordinator, Project Leader</i>	Comments on position <i>For example, resigned, co-opted to fill a casual vacancy, etc.</i>
1. Sueli Mara Soares Pinto Ferreira	1st Term: 2011-2015 2nd Term: 2015-2019	Chair (August 2015- ), Secretary (April-August 2015)
2. Luis Pestarini	1st Term: 2015-2019	Secretary (August 2015- )
3. Jorge Moisés Kroll de Prado	1st Term: 2015-2019	Information Coordinator (December 2015- )
4. Sonia Haydée Amaya	1st Term: 2015-2019	Congress Planning Committee Team
5. Margarita BellasVillariño	1st Term: 2009-2013 2nd Term: 2013-2017	Congress Planning Committee Team
6. Marisela Castro Moreno	1st Term: 2013-2017	IFLA Content Selection Team
7. Ricardo Crisafulli Rodrigues	1st Term: 2015-2019	Section Membership Recruitment Team

<b>8. Elmelinda Lara</b>	1st Term: 2011-2015 2nd Term: 2015-2019	Midterm SC Meeting, Host Organization
<b>9. Jesús Lau</b>	1st Term: 2011-2015 2nd Term: 2015-2019	Satellite Meeting Organizing Team
<b>10. Bárbara Lazo Rodríguez</b>	1st Term: 2011-2015 2nd Term: 2015-2019	Midterm SC Meeting, Host Organization
<b>11. Hortensia Lobato Reyes</b>	1st Term: 2009-2013 2nd Term: 2013-2017	Section Membership Recruitment Team
<b>12. Belén Martínez González</b>	1st Term: 2011-2015 2nd Term: 2015-2019	Satellite Meeting Organizing Team
<b>13. Ana María Talavera Ibarra</b>	1st Term: 2015-2019	BSLA Content Development Team
<b>14. Nancy Vanegas Cuevas</b>	1st Term: 2013-2017	Translation Team
<b>15. Sigrid Karin Weiss Dutra</b>	1st Term: 2009-2013 2nd Term: 2013-2017	Chair (August 2013-August 2015)
<b>16. Karla Rodríguez Salas</b>	1st Term: 2015-2019	IFLA Content Selection Team
<b>17. María Angélica Fuentes Martínez</b>	1st Term: 2015-2019	Strategic Input Team
<b>18. Jorge Octavio Ruiz Vaca</b>	1st Term: 2015-2019	Section Membership Recruitment Team
<b>19. Silvia Cecilia Anselmi</b>	1st Term: 2009-2013 2nd Term: 2013-2017	Secretary Information Coordinator (August 2013-March 2015) Resigned to SC (May 2015)

<b>Names of any other reporting persons</b>	<b>Role</b> <i>For example, Corresponding Members</i>	<b>Comments on position</b> <i>For example, resigned, co-opted to fill a casual vacancy, etc.</i>
---	--	--

<b>1. Jimmy Borgella</b>	Corresponding Member	Translation Team
<b>2. Octavio Castillo</b>	Corresponding Member	Midterm SC Meeting, Host Organization
<b>3. Amada Marcos Blazquez</b>	Corresponding Member	Strategic Input Team
<b>4. Alicia Cristina Ocaso-Ferreira</b>	Corresponding Member	BSLA Content Development Team

### Professional Unit meetings or conference calls

Please show how the Standing Committee has conducted its business over the year.

<b>Date</b> <i>When the meeting was held</i>	<b>Location or type of meeting</b> <i>Physical or virtual meeting (telephone, skype etc)</i>	<b>Main outcomes</b> <i>Briefly summarise the main outcomes of the meeting and how these were communicated to the membership of the Professional Unit</i>
<b>1. April 22</b>	Buenos Aires, Argentina	<p>Selected papers for the Open Section were announced, following the methodology of IFLA. Election dates IFLA and conditions to be members of the SC Section were recalled.</p> <p>Given the repeated and unjustified absenteeism of some members of the SC to meetings, it was stated that it would apply the rules of the IFLA. Elected members for the period 2015-2019 were announced.</p> <p>It approved a BSLA workshop at the midterm meeting in Panama in March 2016, in both English and Spanish.</p> <p>It was reported that the satellite meeting of the WLIC 2016 will be held at OCLC headquarters on August 11, 2016.</p> <p>It was reported on the resignation of Silvia Anselmi, secretary and coordinator of information.</p>

		<p>It appoints Sueli Mara Ferreira as a secretary and coordinator of information.</p> <p>Attendees members signed a statement supporting Sueli Mara Ferreira as Chair of the Section from August 2015.</p> <p>The activities planned in the action plan adopted in March 2014 were examined.</p>
<b>2. August 16</b>	Cape Town	<p>The chair presented a report on the activities carried out under her management, which concluded during this WLIC.</p> <p>New members were presented.</p> <p>The new Chair (Sueli Mara Ferreira) and the new Secretary (Luis Pestarini) were chosen.</p> <p>Sueli Mara Ferreira, chair-elect, presented her proposed plan of action for the period 2015-2017.</p> <p>Issues related to the English translation of information on activities in the region are discussed.</p>
<b>3. August 19</b>	Cape Town	<p>New officers were presented: Sueli Mara Ferreira (Chair) and Luis Pestarini (Secretary).</p> <p>President Elect Gloria Pérez-Salmerón highlighted the current proposal IFLA to emphasize the participation of national associations, especially those of Latin America and the Caribbean.</p> <p>New members of the Standing Committee was presented and approved Octavio Castillo as Corresponding Member for Panama.</p> <p>It examined how to start convene and motivate people from institutions and associations in the region to join IFLA LAC in the next election in 2017.</p> <p>An overview of the Open Section 2015 was performed and was positive consideration of the</p>

		<p>papers presented.</p> <p>Sueli Ferreira reported that the proposal of two BSLA Workshop in Panama, from 13 to 18 March, one in Spanish and one in English was approved. The Action Plan and Communication Plan for the period 2015-2017 were discussed at length.</p>
<b>4.October 1</b>	Via Hangout	<p>The chair reported on various activities carried out and planned.</p> <p>It was proposed to Jorge Prado for the Standing Committee, replacing the resigning Silvia Anselmi, and was accepted.</p> <p>New corresponding members. two candidates were approved: Alicia Ocaso (Uruguay) and Jimmy Borgella (Haiti).</p> <p>Administrative functions delegated to the members of the standing committee were detailed.</p> <p>The Plan of Action 2015-2017 was analyzed and approved .</p>
<b>5.December 14</b>	Via Hangout	<p>The secretary reported the death of Danielle Miccio, member of the Standing Committee.</p> <p>It welcomed Maria Angelica Fuentes, new corresponding member of the SC.</p> <p>The chair reported on the seminar and statement "Engines for change: First Iberoamerican Meeting on Copyright and Marrakesh Treaty" in Buenos Aires in October 2015.çThe chair reported on the survey and participation in the Internet Governance Forum in Joao Pessoa, in November 2015.</p> <p>The chair reported on the activities carried out during the meeting and workshop that she attended along with Alicia Ocaso, in IFLA HQ in</p>

The Hague, from 7 to 12 December.

It was reported on progress in the organization of pre Satellite Meeting to WLIC 2016.

The chair reported on progress in programming Open Section WLIC 2016 and will be available three hours for it.

The chair reported on progress in the organization of the midterm meeting in Panama in April, to be held in conjunction with MLAS, and the BSLA Workshop bilingual Spanish-English and Scientific Seminar.

The chair proposed to Jorge Prado Coordinator of Information, and he was accepted.

Please return this form to the Division Chair and Professional Support Officer ([joanne.yeomans@ifla.org](mailto:joanne.yeomans@ifla.org)) no later than 15 March 2016.

Please also make a summary of this form available to the IFLA Members registered with the Professional Unit, removing any sensitive information such as risks, individuals' contributions, etc.

(Officers can obtain a list of their IFLA Members from [membershp@ifla.org](mailto:membershp@ifla.org)).

When making the Annual Report public, please remove any information you think should not be shared. IFLA HQ is currently working on a web page template which you might use for this purpose.