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**EUROPEAN
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Multimedia products

IFLA Pre-conference 2017:
Library and Research Services for Parliaments

Mitja Brus

August 2017

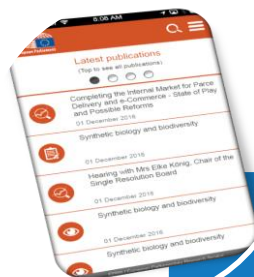




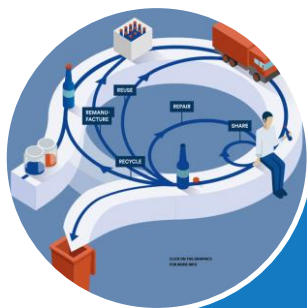
AGENDA



Podcasts

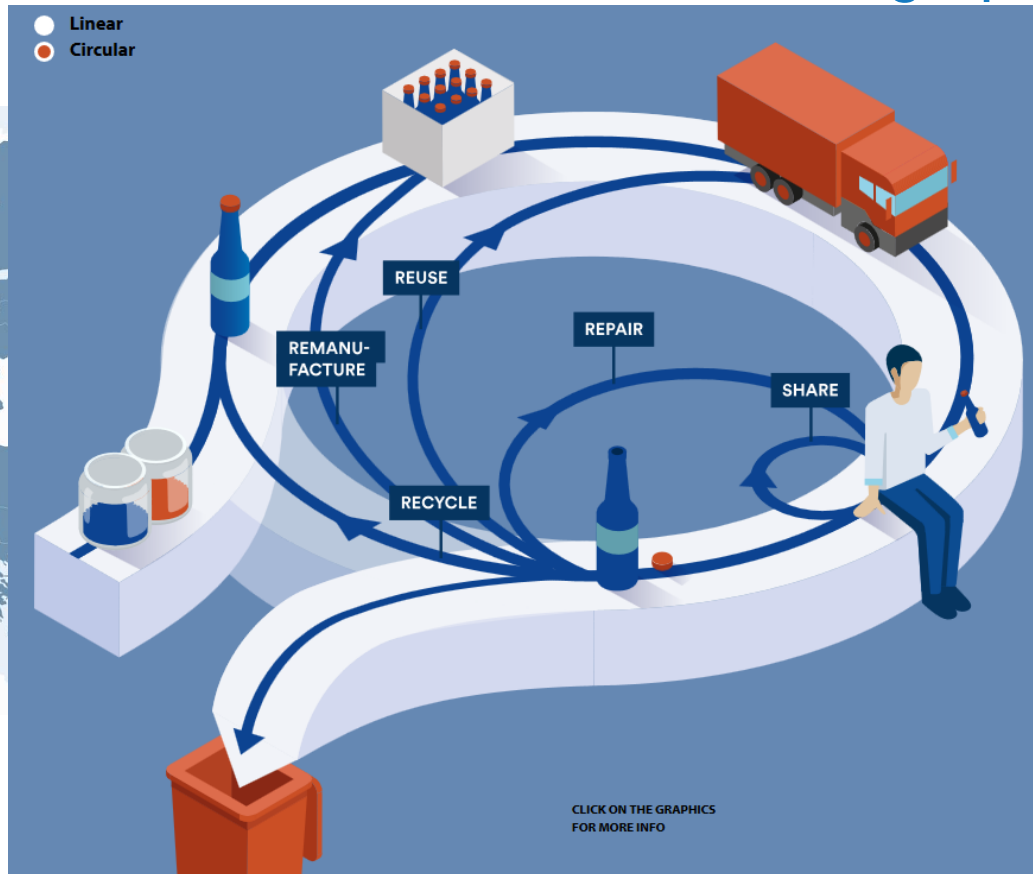


App



Animated infographics

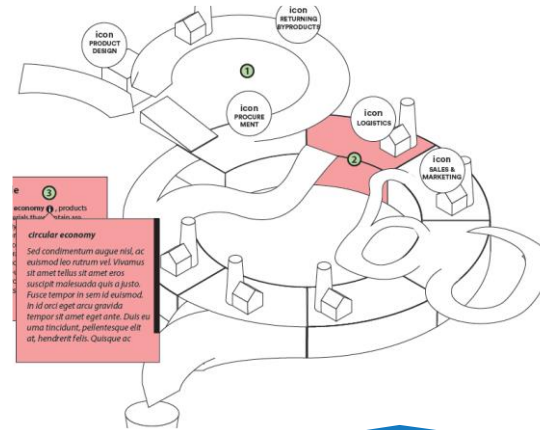
Animated Infographics



<http://www.europarl.europa.eu/thinktank/en/infographics.html>

Extra information for the developer / designer
 The circular economy can be illustrated by **Accenture** :

(Alternative: system diagram by **Ellen Mac**)



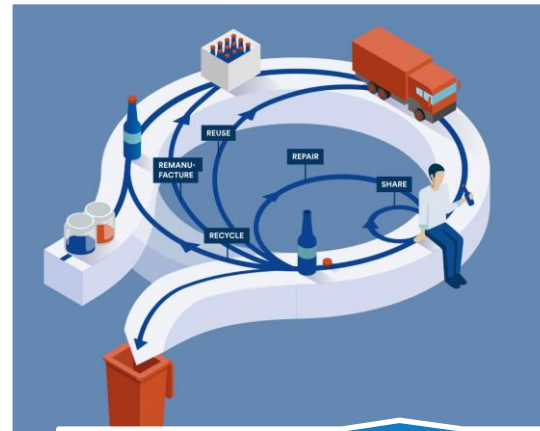
Copy

Wireframes

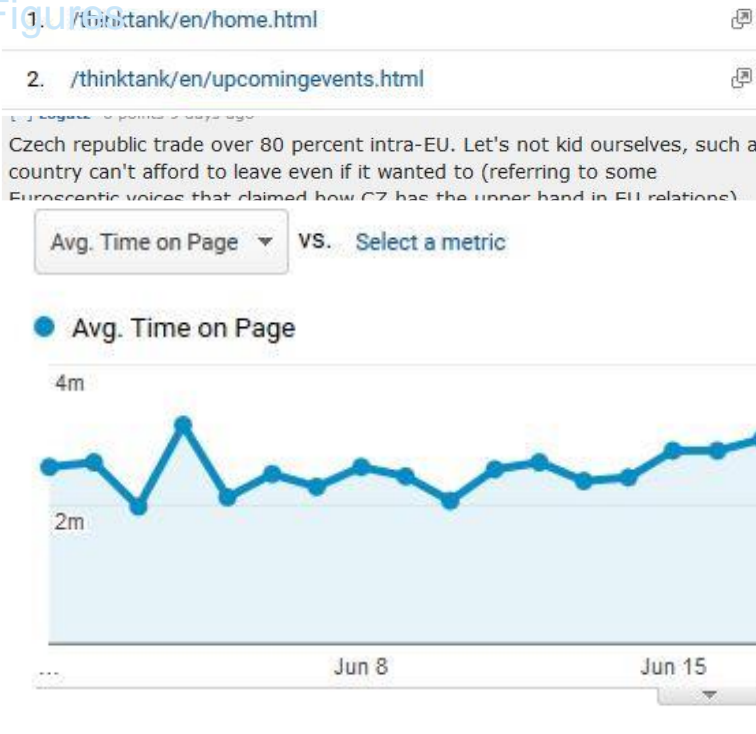
ircular economy

CLICK ON THE GRAPHICS FOR MORE INFO

Design



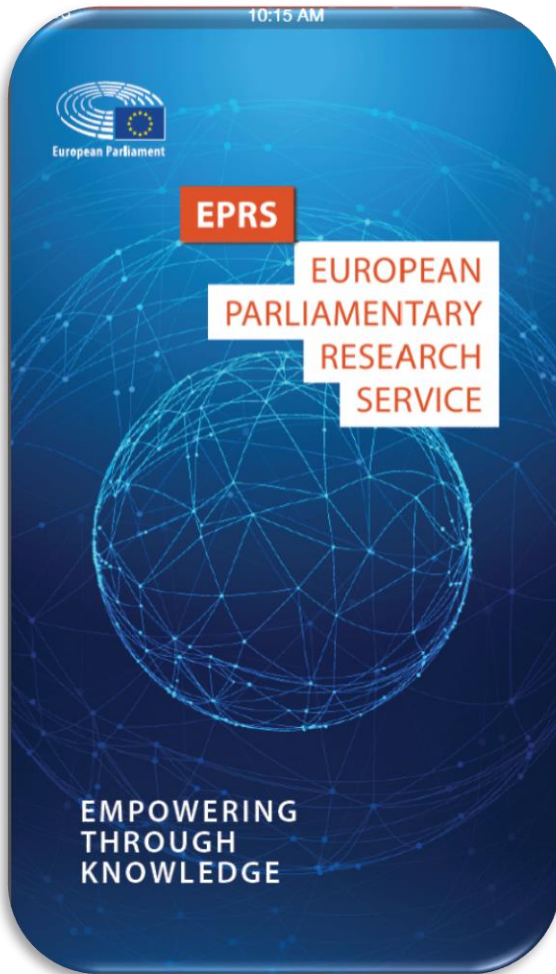
Development



Increased time spent on page

They are regularly among the most consulted pages on the European Think Tank. Judging by the comments, people are exploring the infographic to support their arguments or to learn something new. While the average for the whole Europarl Think Tank is about 2.5min.

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EPRS
App
Expected
second half
2017

Two plenary podcasts
Two policy podcasts
One scientific podcast
Policy podcasts in other
languages

Podcasts

What's next?
Long shelf life
podcasts in other
EU languages



EPRS Plenary Podcasts



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